# Constructing the Ideological and Political Culture Education System of Career Planning Class in Higher Vocational Colleges and Universities from a Strategic Perspective in the Context of Information Technology

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Abstract: Career education refers to the whole process of selecting, constructing, implementing, improving and improving career trends after graduation with the help of career theory and practice for college students. Career education and career counseling in higher education institutions is to guide students to explore and promote their passions and needs, talents and abilities, expectations and values, so that they can see clearly to determine the way of their personal development, build or implement a planned and step-by-step implementation plan, and effectively plan their college life. In this environment of quickly progression of economy and information technology, the intellectual and social teaching system of career overall planning class in higher education institutions should be changed in time, and new teaching ideas and teaching methods should be integrated into the environment of information technology management in the new era, and the intellectual and social teaching system should be innovated independently. In the paper, the key integration of the development direction of message technology management in the new era, the strategic level of analysis to advance intellectual and physical training ideas and structure of higher education institutions, and explore the ideas to enhance the quality of thought and technology teaching , and build the thought and technology teaching system of career overall planning class in higher education institutions.

Keywords: Higher Vocational Institutions; Career Planning; Ideological and Political Education System; Information Technology; Personal Development Direction

## 1. INTRODUCTION

The efficient development of social economy and information technology has promoted the creation of digitalization in the new era, and the ubiquitous use of cutting-edge information technology in people's lives has brought development drivers for the construction of ideological and political education system of career planning course content in higher vocational colleges and universities. The job-seeking and employment problems of students in higher vocational institutions have become one of the hot topics at this stage (Nokkala, 2007). The specific guidance of college students' career planning closely related to students' employment naturally

becomes the focus of students' attention. And ideological and political education in higher education institutions can only cause students' active organizational behavior and active participation in various ideological and political education activities if it is closely integrated with the focus of students' attention. College students' career planning is the use of social psychology, education, social psychology and its business management and other related knowledge and methods to correctly guide college students to accept the concept of career planning development, actively analyze themselves according to scientific methods, pay attention to society, gradually clarify the overall goal of their own development, formulate the corresponding overall plan and program, and implement to carry out and achieve their own development goals (Kao, 2018). It is a rich variety of ideas. It lurks rich and diverse ideological and political education informational resources, as shown in Figure 1 below involving the key elements of ideological and political education such as ideological education, sound professional skills, physical health development, student employment development design programs, and community practice activity management, which have a very important role in cultivating students' firm ideals and beliefs, stimulating their spiritual strength and creating their personal personality traits.
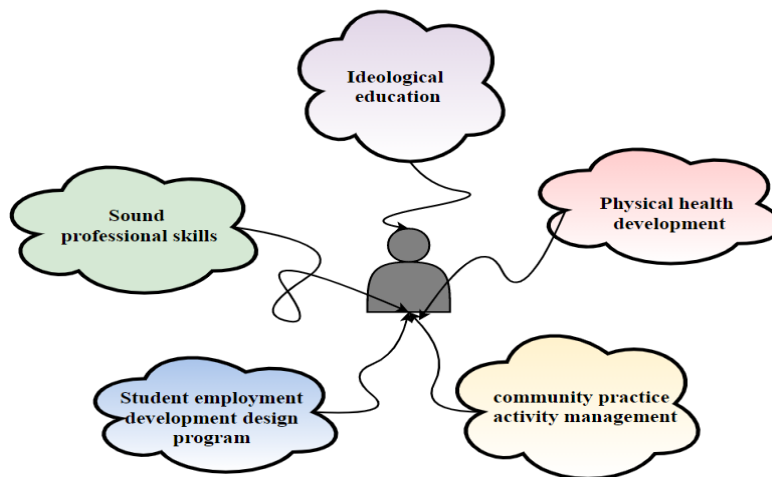
**Figure 1:** Information Resources

Ideological and political education based on career planning, so that ideological and political education is closer to students' concepts, can effectively enhance the influence and appeal of ideological and political education (Qu & Wang, 2020). Traditional ideological and political quality courses key to carry out ideological and political theory education correct guidance, can not fully use the role of ideological and political teaching and education, resulting in the development of students' concepts is blocked,

affecting the coursework and work (Harnegie, 2022). Under the development environment of information-based education, in order to firmly move the students' cognitive ability of thinking and politics, reform and innovation should be carried out on the traditional-style thinking and politics teaching system, and a comprehensive education mechanism of course content thinking and politics should be built to promote the organic integration and collaboration between course settings. Career planning and college students' ideological and political education are highly correlated and are efficient media for ideological and political education in higher education institutions. This paper explores how to use career planning as the basis to build the ideological and political education management system of career planning class in higher vocational colleges and universities from the strategic level under the information technology environment, and then enhance the effectiveness and efficiency of ideological and political education of students in higher vocational colleges and universities, and promote a new development of ideological and political education of college students.

## 2. DEVELOPMENT OF CAREER PLANNING GUIDANCE AND IDEOLOGICAL AND POLITICAL EDUCATION SYSTEM FOR STUDENTS IN HIGHER VOCATIONAL INSTITUTIONS

2.1 The Relationship between the Guidance of Career Planning and Intellectual and Politiical Education of Students in Higher Vocational Institutions

As shown in Figure 2 below, career planning education is conducive to improving the efficiency of ideological and political education of college students. Firstly, career planning education is conducive to improving students' comprehensive analysis ability and laying a good foundation for the realization of the final goal of ideological and political education. Secondly, career planning education of college students broadens the content of ideological and political education. The purpose of career planning education is to assist students to arrange their own work, and the purpose of ideological and political education is to shape students' correct thinking patterns (Li, 2022).According to career planning education is beneficial to pushing students' integrative analysis competencies and laying a great foundation for the final goal of ethical and technical teaching to be realized. Secondly, career planning education of college students broadens the content of ethical and technical teaching. Ethical and technical teaching

contains information related to idealization education, faith education, patriotic spirit education, social morality education and law and discipline education. Career planning education helps students to understand themselves, choose themselves, formulate career development goals and plans, and put them into action in the light of social development. It also includes idealization education, physical and mental health education, code of conduct education, etc., which happens to be a manifestation of intellectual and social teaching, a form of practical activities. In addition, the career planning education of college students enriches the intellectual and social teaching methods. Career planning education fully shows the interaction between teachers and students. Students learn to think by themselves under the point of the teacher, design and produce their own work paths according to the activities of practical activities such as team expansion and interviews with famous people, and independently design templates for the implementation of programs, which constantly strengthens the students' motivation and enriches the practical path of intellectual and social teaching (Zhe et al., 2021). Intellectual and social teaching provides support for college students' career planning. intellectual and social teaching is beneficial to improve the comprehensive ability of college students, and is a prerequisite and foundation for students' career planning. It is beneficial to improve college students' ideological quality, solidarity ability and patriotic spirit, to strengthen students' responsibility and innovation spirit, to expand scientific and rational, physically and mentally healthy and active thinking patterns, and to assist students in shaping correct outlook on life, life values and values, all of which lay a solid foundation for college students to look at themselves, see the social situation and plan their work as a whole. Practical exploration education in intellectual and social teaching is beneficial for enhancing the practical activities of college students and is a goal for promoting career development (Giroux, 2002). intellectual and social teaching through internships, browsing, social research and other extracurricular practical activities activities in order to cultivate students' communication interpersonal skills, language skills ability, coordination work ability, flexibility and adaptability, in order to cultivate students' tenacity and hard-working spirit. This ability is all the ability needed in the process of post development, and also helps to enhance students' competitive ability, as long as they have this ability can be conducive to the realization of post goals. intellectual and social teaching in physical and mental health education, which is beneficial to improve students' ability to integrate, is the key to students' career planning. intellectual and social teaching

contains for students' physical and mental health education, according to psychological tests, mind adjustment, practical activities activities practice, further improve the students' ability to resist frustration, learn their own psychological adjustment, adjust their emotions, self-adjustment, etc. Try to think and deal with problems with a positive mindset (Fleming, 2020). All this facilitates students to get rid of the problems and frustrations encountered in the career goal accomplishment session, to continuously optimize the early integration into the professional environment, and then to successfully complete their career development goals.
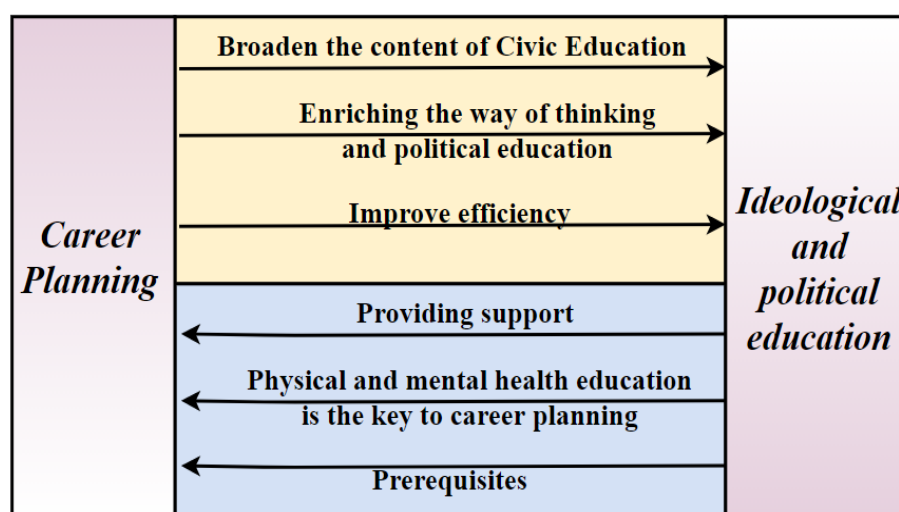


**Figure 2:** Relationship between Job Career Planning Guidance and Education of Students in Higher Vocational Institutions

2.2 Dilemma Faced in Higher Vocational Colleges in the Background of Informationization

The construction of intellectual and social teaching system of career planning class in higher vocational colleges and universities under the informationization environment still faces many dilemmas(Li, 2020). As shown in Figure 3 below: First, the basic construction level of information technology is not high. There are both hardware configuration level defects and cell phone software level defects in the informatization construction of career planning class Civic and Political Education in higher vocational institutions. In the survey, it was found that some institutions of higher education do not understand the concept of informatization of Civic and Political Education, Civic and Political Education is still parked in the middle school level situation, and there are significant differences among higher education institutions, some of which have long been carrying out Civic and Political Education in all aspects, from improving the standard of Civic and Political Education to the combination of discipline

penetration, but there are also some higher education institutions are only simple propaganda and education. Secondly, there is a lack of more professional ideological and political informatization team. To make sure to do a good job of ideological education of career planning class in higher vocational colleges in the informatization environment not only needs to understand the needs of ideological education, but also must master the professional technology of informatization, thus the professional team is crucial. Thirdly, there are not many tricks to carry out Civic Education. Students in higher vocational colleges have to grow up under the background of informatization, and they are more receptive to network services and have high dependence on mobile Internet. However, some institutions of higher education do not have a deep understanding of the characteristics of the audience and individual features of the times, and still choose traditional methods and specific methods to carry out Civic Education, the actual effect must be poor. Fourthly, students' active autonomy is weak. Students have long existed the problem of not paying enough attention to Civic Education, not concentrating on Civic Education, not taking it seriously, widely focusing on their own course study, not understanding the significance of Civic Education study, and lacking the inner power of learning Civic Education. At the same time, part of the higher vocational institutions themselves also lack a certain high degree of attention to the students' Civic Education learning training, pay insufficient attention to it, and the activities are not carried out at a deep level, and cannot give the Civic Education learning training provided to reach the needs of this group of people. The low level of Civic Education learning of students in higher education institutions reflects to some extent that Civic Education cannot be organically integrated into the career planning classroom (Lee et al., 2022).
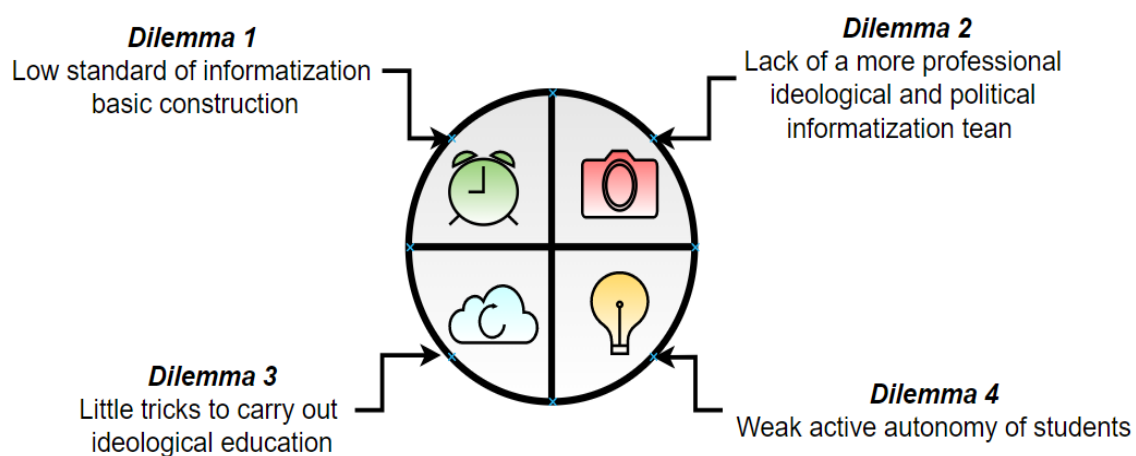


**Figure 3:** The Dilemma of Building Civic Education System in the Information Environment

## 2.3 Analysis of the Reasons for the Dilemma of Constructing the Civic Education System of Career Planning Class in Higher Vocational Colleges
## 2.3.1 Insufficient Attention and Magnitude to the Students of Higher Vocational Colleges and Universities

In the local area, in the development of the political education, close attention is paid to the undergraduate students, and the students of higher vocational colleges and universities are neglected to a certain extent, and there is a lack of overall comprehensive career planning class political education and training program. As the key outstanding talents of the country, students in higher education institutions are particularly important in generating correct values during their college years and are closely related to the Civic Education which is related to students' adult success (Sun & Zhang, 2022). Paying attention to the introduction of "red spirit" in the critical period of students' value generation can help students shape firm ideal beliefs, establish life orientation as soon as possible, and help shape bright red craftsmen for the motherland. However, in the survey, we found that some institutions of higher education do not have a deep understanding of this important role. In addition, there is also the problem that there are not enough support points for assets, outstanding talents, machinery and equipment, and property (Zhang, 2020).

## 2.3.2 The Provision Cannot Meet the Necessity of Students in Higher Vocational Institutions, and the Power of Basic Theory Expression is Not Enough

At the present stage, the main reason for the poor effect of Civic Education in higher vocational institutions is the divergence of supply and demand (Qianlia et al., 2024)This situation exists not only in the daily teaching activities of ideology and politics of career planning class, but also in every aspect of classroom teaching of Civics. In our country, the career planning class is very short, theoretical depth is still not enough, and the long-term and extracurricular education cannot be reasonably adapted, which constitutes a "disconnect".

## 2.3.3 Failure to Make Full Use of the Basic Function of Moral Education of Civic Education, Less Practical Contact with Practical Activities

However, due to the lack of efficient and correct guidance and education for students in higher education institutions, they are not aware of the necessity of Civic Education, and they lack the independent learning awareness of "looking up to the sky" due to their own course study (Levin,

2006). In the final analysis, it depends on the failure to fully use the basic function of moral education of Civic Education, and the necessity of itself is not highly valued. The reasons for the dilemma of constructing the Civic Education system of career planning courses in higher vocational institutions are more visually shown in Figure 4 below.
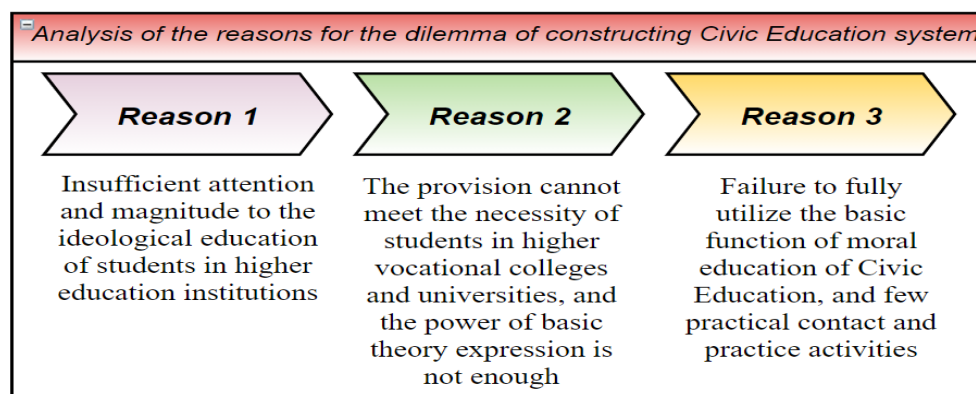


**Figure 4:** Analysis of the Causes of the Dilemma

## 3. SOLUTION MEASURES AND METHODS

### 3.1 Take Career Planning as a Carrier and Build a New System of Intellectual and Social Teaching

3.1.1 Cycle System of Career Development Planning

The career development plan is gradually expanded and established by taking the cycle system diagram of career development planning for students in higher vocational institutions (Figure 5) as a solid model, forming a more complete specific guidance system. In the stage of self-awareness and concern for society, students are guided to grasp the ways and procedures in many aspects, such as mastering interests and hobbies, sound character, improving skills categorization, responding to concepts and mastering the world of work, etc. In the stage of determining goals and making plans, the key is the way to make decisions and decomposition of goals, and the establishment of their plans; in the stage of implementing plans and expanding literacy, students are usually guided to implement plans and programs to improve their professionalism and career development. and plan to enhance professionalism and professional skills, and its expansion of all aspects of literacy; summarize the feedback and calibration to improve the stage, is the road file management and re-improvement, in the analysis of the previous stage of development, the premise of clear development planning and planning whether to adjust, so as to establish the next stage of development planning, into a new cycle. The whole process is a dynamic change cycle of the whole process, in

different development trend stage, different types of cycle, the specific guidance of the specific content of the purpose will be different. If the student can develop thinking stereotypes according to this cyclic system, thus stemming the solidification of habit formation, this system will affect his life and benefit him throughout his life (Stambulova et al., 2009).



**Figure 5:** The Cycle System of Career Development Planning for Students in Higher Vocational Institutions

## 3.1.2 A New System of Intellectual and Social Teaching Guidance in Higher Vocational Institutions Based on Career Development Planning

If college students' intellectual and social teaching wants to realize close integration with career development planning guidance, it is also necessary to flexibly use this cyclic system system of student metamorphosis, organize and integrate again the specific contents of daily intellectual and social teaching, integrate them into the cyclic system system of career development planning guidance as much as possible, organically integrate and fill in each other with the specific contents of guidance in different stages of the system, and produce a new higher vocational college career The intellectual and social teaching guidance system of career planning class in higher education institutions (Deem* & Brehony, 2005). As shown in Figure 6 below: in the stage of knowing oneself and society, the teaching of life outlook and life values and the response of concepts in self-cognition are closely integrated, and the traditional-style teaching methods are introduced into these guidance systems so that the mainstream ideology plays a dominant role in the education system; the practical exploration of psychological education interests and hobbies and dispositions are combined, and the basic knowledge of psychological education and group counseling is used to correctly guide College students understand their own situation in all aspects, constantly improve their character, use a long-term vision and positive attitude to look at psychological problems and reduce

rebelliousness; combine form and policy education with practical exploration for work global, and correctly guide students to integrate their personal development into the popular socio-economic development. In the link of defining goals and making plans, combining ideological education and clarifying the development plan of life path, correctly guiding students to master the analysis of the social situation and the national development situation, combining the task of personal development with the overall goal of the development of our country and the times. In the implementation of overall planning and expansion of literacy links, combining the education of moral concepts and legal and disciplinary views with the literacy enhancement of professional ethical norms and behavioral norms in career planning; flexibly using the social development practice teaching platform and the school cultural service platform to give students a vast indoor space for quality development training, while actively and actively integrating internal and external network resources to create a corresponding quality development training Service platform to achieve different types of student development development needs; build a strong environment atmosphere to create the right guidance incentive system to urge students to implement the overall plan. In the analysis of feedback, calibration and improvement, the year-end assessment, comprehensive quality assessment and students' stage summary feedback in intellectual and social teaching are combined, so that the student evaluation system plays an important role in such a career planning guidance system in the leading position; students are correctly guided to conduct an all-round retrospection and collation, based on the implementation progress of the layout and the results achieved, self-summary from all levels , feedback and correction of opinions; for the whole student development week by week supervision and motivation, promoting students to develop good habits of feedback and reflection of their own opinions (Pifer, 2021).
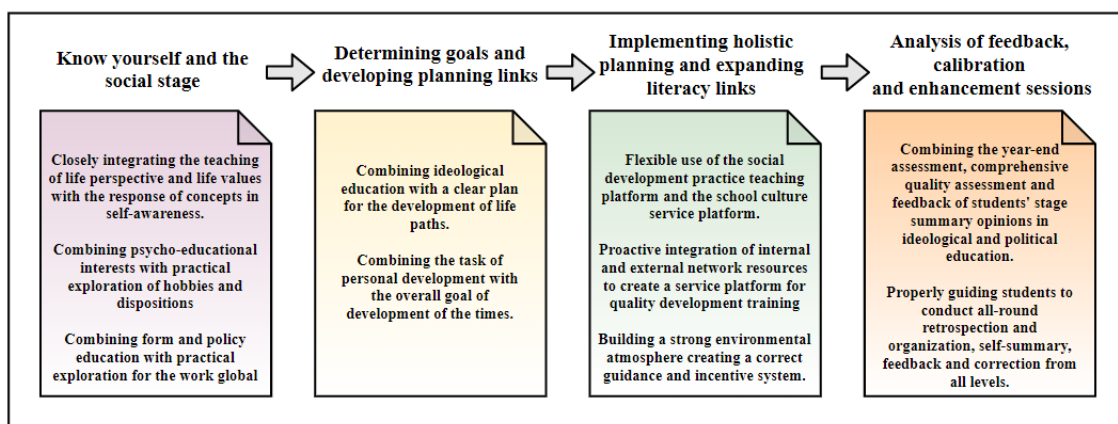


**Figure 6:** New System

In the process of combining and building a new educational system, it is easy to see that career development guidance brings many efficient forms, methods and some common tools for proper guidance of students, giving a very good response to the question "how to train people" (Macpherson, 2009). In this new system of intellectual and social teaching, it is also possible to develop cultural and educational activities that correspond to the characteristics of the different growth processes of students and to integrate them into the different stages of career planning guidance. Taking students' individual development as an entry point connects all kinds of specific contents of intellectual and social teaching into a complete educational sector, and this will automatically revolve around students' entire university career, completing the whole process of intellectual and social teaching and professionalization. Generally through this educational system now, students are correctly guided to develop self-management habits formation, so that it becomes an active personal behavior with the whole life, then intellectual and social teaching can achieve the purpose of lifelong education (Sagindikovna, 2021). In such a system of intellectual and social teaching, career development planning is also bound to become an efficient medium of intellectual and social teaching, which closely combines intellectual and social teaching with the development trends of students, which makes intellectual and social teaching closer to the specificity of students, more effective and efficient, and completes a new opportunity of intellectual and social teaching. Constructing the education system for students in higher vocational colleges and universities with career development planning as a carrier integrates into the development needs of the situation, reaches the needs of students and emerges, and opens up a wide development prospect for the intellectual and social teaching of college students. Naturally, this new system must be constantly explored and improved in social practice in order to effectively improve the performance and standard of teaching and to cultivate qualified basic builders and successors of socialism for the country as well as society.

## 3.2 Strategies for Constructing Intellectual and Social Teaching System of Career Planning Class in Higher Vocational Institutions

As the key course content to adhere to the moral education, the significance and efficacy of Civic Education is irreplaceable. However, some higher education institutions have many problems such as not enough attention and bad effect in promoting the link of Civic Education, especially in today's rapidly developed information technology, many network data may lead to impact on students. Therefore, it looks especially

important to explore the innovative path of reform and innovation of Civic Education in higher vocational colleges and universities under the informationization environment. Under the development trend of information technology, it is reasonable to build the management mode of collaborative education of intellectual and social teaching, actively and to integrate and reform and innovate the teaching system, promote the high speed development of education and teaching, and shape outstanding ideological and political successors. he idea of building an ethics education management system for career development planning in higher education institutions under the IT environment is shown in Table 1 below :

Table 1: System Construction Strategy

| Strategies | Strategy Content |
|---|---|
| 1 | Rectify the network environment and carry out ideological education close to students' daily lives |
| 2 | Enhancing teachers' quality |
| 3 | Enhancing educational cooperation to improve the data ecology of intellectual and social teaching |
| 4 | Independent innovation of ideological and political methods and precise intellectual and social teaching |
| 5 | Prevent data information riskiness and improve data application management model |

In the new era of information environment, colleges and universities in carrying out intellectual and social teaching of career development planning class first pay attention to the integration of students' real life to carry out the correct network technology application specific guidance and management for students, under the leadership of the concept of moral education in college culture education, close to students' daily life, to assist students to establish the correct awareness and prevent from the harm of bad records. Students in colleges and universities already have certain knowledge reserves and discriminatory ability, and already have their own analysis of the data in the network. Teachers need to give guidance in conjunction with the specific situation of students, find out students' problems early, and correctly guide students to shape the correct values and values of life. The rapid development of information technology in the new period brings opportunities for cultural education but also adds certain tests to intellectual and social teaching (Picciano & Spring, 2013). Colleges and universities should pay attention to shaping teachers' modern information technology ability and improving their comprehensive ability to lay the foundation for the improvement of education and teaching quality. As shown in Table 2 below, by carrying out a comprehensive

information ability of teachers. Shaping, promoting teachers to comprehensively improve the accuracy of curriculum teaching and textbook research; improving the database management ability of the backbone personnel of intellectual and social teaching such as teaching management, party building and league district committee, using data and information results in teaching activities to carry out teaching management, management decision making and implementation and other related work efficiently as well as improving the professional ability of professional and technical personnel and carrying out certain intellectual and social teaching study training on a need basis, etc. Measures are taken to strengthen the integration of intellectual and social teaching with information technology and to promote the continuous advancement of intellectual and social teaching in colleges and universities.

Table 2: Shaping the Teacher's Approach to Modern IT Competencies

| Serial Number | Directions | Purpose |
|---|---|---|
| 1 | Carry out a comprehensive shaping of teachers' information capabilities | Improving the overall accuracy of curriculum teaching and textbook research |
| 2 | Improve the database management ability of the backbone staff of intellectual and social teaching | Use of data and information results for teaching management and management decisions |
| 3 | Enhance the professional competence of professional and technical staff | Needle to carry out certain measures |

Due to the rapid development of Internet technology and labor productivity, information education in colleges and universities has gradually entered a new period of opportunity. Under such a development trend, higher vocational colleges must complete upgrading in education budget, professionalism, high-level talents and other aspects, thus laying a solid foundation for students' moral development(Aronowitz, 2001). As shown in Figure 7 below, to achieve the ecological improvement of intellectual and social teaching level, first of all, colleges and universities must innovate in information technology teaching methods, carry out reasonable collaborative education with relevant companies, use enterprises to provide financial support and resources to improve social moral education, and update an intelligent device and intelligent equipment commonly used in information technology teaching, To develop students into comprehensive talents integrated into society and economic growth, colleges and universities can cooperate with a large number of more

professional information education companies to provide high-quality information services and build a complete information culture and education data ecology. In general, the educational service system of higher vocational colleges is facing great development opportunities and market prospects.
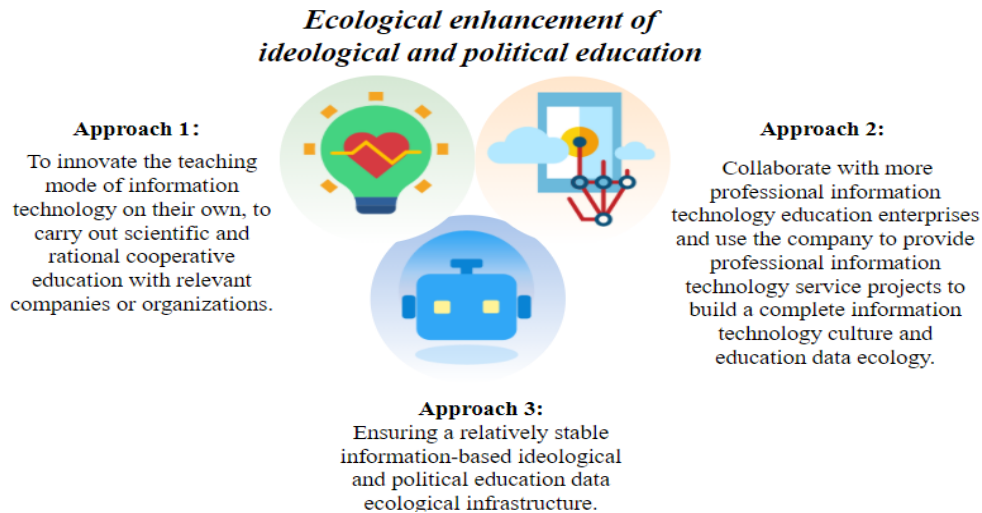


**Figure 7:** Strategies to Achieve Ecological Enhancement of Intellectual and Social Teaching

The development and application of information technology in the new era has brought extremely important basic application for the precise development of intellectual and social teaching related work. Universities can use big data technology, cloud computing technology, artificial intelligence and technology to innovate the way of intellectual and social teaching and promote its precision. Firstly, to enhance the collaborative education method of both in the information environment, use intelligent devices to analyze the differences between the two and provide more accurate reference for teachers' classroom teaching; secondly, colleges and universities should deftly use cutting-edge technologies to build real learning situations for students, such technologies as well as situations can stimulate students' initiative to participate in learning, so as to enhance students' learning effect and ideological and political level with hobbies as the right guidance; thirdly, ideological education in colleges and universities should not just be a matter of the development of big data technology, cloud computing technology, artificial intelligence and technology to promote its accuracy. Thirdly, ideological education in colleges and universities cannot be limited to classroom teaching only, with the help of information technology, colleges and universities can closely link psychological status, management methods, service programs, institutions and other related information, gradually form more comprehensive data

information, and play an important role efficacy at the level of ideological opinion feedback and early warning information, so as to improve the level of finishing education. The further development of informatization in the new era has brought richer teaching resources for cultural education, and more data information security risks have emerged. It is important for higher education institutions to gradually improve the data application management mechanism in the education of information technology career development planning course, basic construction of network information security early warning information regulations, improve the prevention and control of network information security, and should combine more cutting-edge security prevention and control technicality when using a new intelligent device.

## 4. CONCLUSION

Information technology has touched many industries, deepened human production and manufacturing life, infiltrated human progress and growth, and created significant hazards in various fields. Applying communication media, many scenarios have been reconstructed and reconstructed, and for college students, it has affected their problem-solving way of thinking, behavioral norms, life philosophy and ideological awareness, and thus produced a series of a new, favorable and forward-looking social norms, which are manifested in many aspects such as more colorful online resources, more common ways, more open ways and more novel ways. Under the digital background, it is important to do a good job in the conceptual education of students in higher education institutions, which can be a mission to shape "red craftsmen" for the country, and all of them are to help students to produce the correct three views of the goal belongs to. What's more, we should further raise the importance and pay attention to the urgency of carrying out the reform and innovation of Civic Education in higher education institutions, so that higher education institutions can shape the correct core concept of Civic Education in the new era and continuously improve the information management level of Civic Education. At the same time, according to the advantages and budget of higher education institutions, they should carry out equipment upgrading and teacher training, further improve theoretical ability and image, and make basic theory education and practical education closely related according to various forms of practical courses. In the new era of digital background from the strategic level to build career planning class

intellectual and social teaching management mode of higher vocational institutions, must pay great attention to the innovation and application of cutting-edge technology, combined with new intelligent products and methods of technological innovation teaching methods, help students to establish the appropriate network technology application, to improve the quality of teachers and counterpart professional workers themselves as a basis for improving the career planning class of students in higher vocational institutions Civic and Political Science The quality of education, to carry out accurate thinking and political education premise to strengthen the prevention of education data may face the risk of private information. In order to take moral education as the guide, shape the spirit of national craftsmanship of students in higher vocational colleges and universities, and create a new ecological chain and circle of "digital management, career planning and intellectual and social teaching" for teaching and educating people. Combining with the new situation of information technology to carry out the intellectual and social teaching of career planning class of students in higher vocational colleges can effectively improve the comprehensive quality of students in higher vocational colleges, shape students into outstanding talents with comprehensive and rapid development, and realize their dreams and practical values in the next construction of a strong country.

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