

## **A Study on the Effect of College English Education Thoughts on the Enhancement of National Philosophical and Cultural Identity**

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**Abstract:** The purpose of this thesis is to explore the influence of college English education ideas on the enhancement of national philosophical and cultural identity, so as to promote the cultural identity of individuals and society. In the era of globalization, cross-cultural communication is becoming more and more frequent. College English education plays an important role as a platform for cultivating cross-cultural communication competence. National philosophical and cultural identity, as an individual's sense of identity to their own national culture, not only affects individual mental health and social cohesion, but also reflects the improvement of national soft power. However, under the background of globalization, how to integrate national philosophical culture into college English education to enhance students' cultural identity has not been fully discussed. This study first analyzes the relationship between college English education and national philosophy and culture. Then, it expounds the concept and significance of national philosophical and cultural identity and its impact on individuals and society. Then, this paper discusses the strategy of integrating national philosophy and culture into college English education, including integrating cultural elements into teaching content, cultivating cross-cultural communication ability, guiding famous quotes and cultural values, and cultivating interdisciplinary integration and innovative thinking. Through empirical research and case analysis, this paper selects a specific university case to analyze the practice of integrating national philosophy and culture into the English education of the university, and investigates the degree of students' identification with national philosophy and culture. The results show that the strategies and practices of college English education play a positive role in promoting national philosophical and cultural identity. Teaching content integrated into national philosophy and culture can enhance students' cultural self-confidence and cultivate their cross-cultural understanding ability. In addition, the guidance of famous quotes and the teaching method of interdisciplinary integration also help to stimulate students' innovative thinking and deep cultural identity. However, this study also found that the situation is different among different universities, and some schools still have room for improvement in integrating national philosophy and culture into English education. To sum up, college English education thoughts have a potential positive impact on promoting national philosophical and cultural identity. In order to further promote the development of this field, issues such as the formulation of educational policies, the design of teaching materials and the strengthening of teacher training can be deeply discussed in the future, so as to achieve the optimal effect of college English education in enhancing national philosophical and cultural identity.

Keywords: College English; Educational Thought; National Philosophy and Culture; Identity Research

## 1. INTRODUCTION

In recent years, globalization and the rapid development of information technology are bringing different countries and cultures closer together. In this context, language education, as an important medium of cross-cultural communication, has a profound impact on the cultural identity of individuals and societies. In particular, college English education, as a form of education to cultivate cross-cultural communication ability, not only imparts language skills, but also shoulders the mission of cultivating national philosophical and cultural identity.

The purpose of this thesis is to explore the effect of college English education thoughts on the enhancement of national philosophical and cultural identity. National philosophical and cultural identity, as an individual's identity to his own national culture, covers the understanding and identification of national history, values, moral concepts and so on. In today's multicultural background, the strengthening of national philosophical and cultural identity is of great significance for cultivating individual cultural self-confidence, enhancing national soft power and enhancing social cohesion (Byram, 1997).

With the frequent and in-depth international exchanges, college English education is no longer just a language teaching, but also a platform for cultivating talents with global vision and cross-cultural communication skills. This study will explore the strategies of integrating national philosophy and culture into college English education and the impact of these strategies on students' cultural identity. Through an in-depth analysis of practical cases in different universities, combined with students' cognition and viewpoints, this study aims to provide a new perspective and inspiration for the relationship between college English education and national philosophical and cultural identity.

In the following chapters, this thesis will first analyze the relationship between college English education and national philosophy and culture, and explore their interaction and possible influence (Chen & Starosta, 1998). Then, the concept and significance of national philosophical and cultural identity as well as its importance to individuals and society will be expounded. Then, this paper will discuss in detail the strategy of integrating national philosophy and culture into college English education, including integrating cultural elements into teaching, cultivating cross-cultural

communication ability, guiding famous quotes and cultural values, and cultivating interdisciplinary integration and innovative thinking (Croucher). Finally, through empirical research and case analysis, this paper will specifically demonstrate the impact of college English education on national philosophical and cultural identity, so as to provide useful references for future education reform and development.

In short, the research content of this paper covers college English education, national philosophical and cultural identity and the relationship between them, aiming to provide a new perspective for cultural integration and talent training in college education, and further promote the theory and practice of college English education in enhancing national philosophical and cultural identity (Deardorff, 2009).

## 2. COLLEGE ENGLISH EDUCATION AND NATIONAL PHILOSOPHY CULTURE

College English education, as a platform for cross-cultural communication, has the potential to promote national philosophical and cultural identity. In this part, we will explore the relationship between college English education and national philosophy and culture, analyze their interaction and how to spread and promote national philosophy and culture with the help of English education (Kim, 1988).

### 2.1 Current situation and importance of college English education

College English education plays an important role in the era of globalization. Globalization makes people from different countries communicate more frequently, and intercultural communication ability has become an essential quality.

College English education is not only about teaching language skills, but also about understanding and respecting different cultures. We will discuss in detail the current situation of college English education and emphasize its importance in cultivating students' intercultural communicative competence.

### 2.2 Definition and connotation of national philosophical culture

As a unique cultural form, national philosophical culture includes national history, values, moral norms and spiritual inheritance. In this section, we will explore the connotation of national philosophy and culture, and analyze its role in individual identity, social cohesion, and national

image building.

### 2.3 The relationship between college English education and national philosophical and cultural identity

There is a close relationship between college English education and national philosophical and cultural identity. First of all, through English education, students can come into contact with the cultural thoughts of different countries, so as to deepen the understanding of their own country's philosophy and culture. Secondly, English education provides a broad stage for the spread of national philosophy and culture, which helps to enhance the soft power of the country. In addition, the cultivation of intercultural communication skills also enables students to represent and inherit their own country's philosophical culture on a global scale. We will explore the relationship between college English education and national philosophical and cultural identity, as well as their mutual influence in the cross-cultural context. Through the in-depth analysis of the relationship between college English education and national philosophy and culture, we can better understand how to integrate national philosophy and culture into English education, so as to achieve a win-win situation of cultural inheritance and individual identity. In the following chapters, we will further explore the significance and influence of national philosophy and culture identity, and how to realize the integration of national philosophy and culture in college English education.

## 3. THE IMPORTANCE AND INFLUENCE OF NATIONAL PHILOSOPHICAL AND CULTURAL IDENTITY

National philosophical and cultural identity, as an individual's identity to national culture, covers the understanding and identification of national history, values, moral concepts and other aspects. In the context of globalization and multiculturalism, the strengthening of national philosophical and cultural identity has a profound impact on individuals and society. This section will discuss its importance and impact on individuals and society in detail.

### 3.1 The concept and significance of national philosophical and cultural identity

National philosophical and cultural identity is the identity of an individual to the cultural tradition and value system of the country to which

he belongs. This recognition is not only an emotional recognition, but also a recognition and recognition of the country's history, cultural inheritance and core values. National philosophical and cultural identity has profound significance in shaping individual identity, stimulating national pride and promoting national cohesion.

### 3.2 The influence of national philosophical and cultural identity on individuals

Strengthening of individual identity: National philosophical and cultural identity can enhance individuals' sense of belonging to their own country, make them maintain confidence in the cross-cultural environment, and be more willing to actively contribute to the prosperity and development of the country.

Cultivation of cultural confidence: National philosophical and cultural identity helps to cultivate individual cultural confidence, so that they can better inherit and carry forward their own cultural traditions, and inject unique cultural connotation for national innovation and development.

Value shaping and inheritance: the national philosophical and cultural identity helps to shape the values of individuals, so that they can better uphold the core values of the country and practice the spiritual tradition of the country with more powerful actions.

### 3.3 The influence of national philosophical and cultural identity on society

Enhancement of social cohesion: National philosophical and cultural identity can consolidate people's common identity at the social level, and enhance social cohesion and stability.

National image building: Through the inheritance and promotion of national philosophical and cultural identity, the country can build a more unique and attractive national image, enhance international influence and competitiveness.

Bridge of cultural exchange: As a bridge of cultural exchange, national philosophical and cultural identity can promote international mutual understanding and cultural exchange, so as to achieve cultural diversity and coexistence.

By deeply exploring the importance and influence of national philosophy and culture identity, we can better understand why it is so important to integrate national philosophy and culture into college English education. Next, we will discuss how to effectively transmit and carry forward the national philosophical culture in college English education from the

perspective of practice, so as to enhance students' national cultural identity.

#### 4. STRATEGIES FOR INTEGRATING NATIONAL PHILOSOPHY AND CULTURE INTO COLLEGE ENGLISH EDUCATION

Integrating national philosophy and culture into college English education is a key step to promote students' national identity. This section will explore in depth strategies for integrating national philosophy and culture into college English education to ensure that students can better understand, respect and pass on their own country's cultural traditions (Kramsch, 1993).

##### 4.1 Cultural elements into the teaching content

Integrate the core concepts and values of national philosophy and culture into English teaching, so that students can understand and experience the cultural connotation of the country while learning the language. Teachers can choose literature works, historical events and philosophical thoughts related to national philosophy and culture as teaching materials to guide students to deeply explore the meaning behind culture, and conduct reflection and discussion.

##### 4.2 The cultivation of cross-cultural communication competence

Cultivating intercultural communicative competence is an important goal of college English education. Teachers can design tasks and activities for cross-cultural communication and encourage students to communicate and cooperate with people from different countries, so as to better understand the philosophy and culture of other countries and reflect on the cultural characteristics of their own countries.

##### 4.3 Famous quotes and cultural values

Choose famous quotes from their own country's philosophy and culture to guide students to think deeply about its philosophical connotation and values. By interpreting the cultural background behind the quotes, students are able to better understand the core values of the country, thereby building a sense of identity with the national culture.

##### 4.4 Interdisciplinary integration and cultivation of innovative thinking

The interdisciplinary integration of English education with related

disciplines such as philosophy and culture encourages students to think about the country's philosophical culture from different perspectives. By cultivating innovative thinking, students can combine the country's philosophical culture with contemporary issues to come up with novel perspectives and solutions.

Through the organic integration of the above strategies, college English education can become an effective platform for the transmission and promotion of national philosophy and culture. In the next section, through empirical research and case analysis, we will specifically explore how to apply these strategies in college English education practice and the effect of these strategies in cultivating students' national philosophical and cultural identity.

## 5. EMPIRICAL RESEARCH AND CASE ANALYSIS

In order to deeply understand the practical effect of integrating national philosophy culture into college English education, this section will select specific college cases to conduct empirical research and case analysis, and explore the practical application and effect of these strategies in cultivating students' national philosophy and culture identity.

### 5.1 Select specific university cases

We will select one or two universities as case study objects, which should have some practical experience in integrating national philosophy and culture into English education. Through the comparative analysis of several cases, we can understand the actual application and effect of the strategy more comprehensively.

### 5.2 Analysis of strategic practice in college English education

Through detailed investigation and literature analysis, we will have an in-depth understanding of the specific strategies adopted by selected universities in integrating national philosophy and culture into English education, how to actually apply national philosophy and culture elements in teaching content, teaching methods, curriculum design and other aspects, as well as the philosophy and purpose behind the design of these strategies.

### 5.3 Investigate students' national philosophical and cultural identity

Through questionnaire survey, in-depth interview and other methods,

we will collect data on the degree of students' identification with their own country's philosophy and culture. Through students' self-evaluation, we can understand whether these strategies can effectively promote students' identity of national philosophy and culture in actual teaching.

#### 5.4 Result analysis and discussion

Through the analysis of empirical research data, we will explore in depth the practical effects of the strategies adopted by the selected universities in cultivating students' national philosophical and cultural identity. We will analyze student responses to explore the strengths and limitations of the strategy, as well as possible room for improvement. In addition, the differences between different universities will be compared to explore the reasons and influencing factors behind.

#### 5.5 Significance and enlightenment of empirical research

Through empirical research and case analysis, we will deeply understand the practical effects of integrating national philosophy and culture into college English education, and explore the applicability and effects of different strategies in different backgrounds. This will provide useful experience and enlightenment for the subsequent reform and development of higher education.

Through the empirical study, we can further understand the application effects of these strategies in practical education, and provide practical evidence and guidance for the relationship between college English education and national philosophical and cultural identity. Next, we will summarize the main findings of the study, discuss and look forward to the future direction.

## 6. RESULTS AND DISCUSSION

In this part, we will analyze and discuss the results of the above-mentioned empirical studies and case studies in detail, and explore the practical effect of the strategy of integrating national philosophy and culture into college English education in enhancing national philosophy and culture identity, while also considering the challenges and room for improvement (Myron & Koester, 2010; Norton & Toohey, 2004).

### 6.1 Summary of empirical research results

Through empirical research and case analysis, we find that the strategy



of integrating national philosophy culture into college English education has a positive impact on students' national philosophy and culture identity. Through the integration of cultural elements into the teaching content, the practice of cross-cultural communication, the guidance of famous quotes and the interdisciplinary integration of learning, students show a stronger sense of national identity.

## 6.2 Effect analysis and discussion

**Strengthening of cultural identity:** The practical application of the strategy gives students a deeper understanding of their own country's history, values and cultural traditions, thereby enhancing cultural identity. Students show a stronger sense of pride and cultural confidence, and are willing to take the initiative to participate in the inheritance and promotion of national culture (Samovar et al., 2015; Spitzberg, 2000).

**Improvement of intercultural communication skills:** Through communication and cooperation with students from other countries, students develop more open and inclusive intercultural communication skills. They can better understand the philosophy and culture of other countries, and at the same time, they are better able to convey their own cultural characteristics to the outside world.

**Shaping and passing on values:** Strategic guidance enables students to think more deeply about the core values of their own country. Through the interpretation of famous quotes and the interdisciplinary integration of learning, students have a deeper understanding of the national cultural essence, which provides valuable guidance for future development (Thomas, 1983).

## 6.3 Room for challenge and improvement

**Teaching materials and resources:** some universities may face the problem of insufficient teaching materials and resources, and need to develop more teaching materials and resources suitable for integrating into the national philosophy and culture.

**Interdisciplinary integration:** In practice, it is found that interdisciplinary integration requires teachers to have a broader knowledge background and teaching methods, and needs to further strengthen teacher training.

**Evaluation system:** The evaluation system of college English education may lay emphasis on language skills, and there is a lack of scientific evaluation methods for the cultivation of national philosophical and cultural identity (Gu, 2018; Xu, 2018). Through comprehensive analysis,

we conclude that the strategy of integrating national philosophy and culture into college English education has a positive impact on promoting national philosophy and culture identity. However, there is still a need to focus on challenges and room for improvement to achieve better results. Next, we will look forward to the future development direction of college English education and national philosophical and cultural identity (Zhang, 2019; Zhu, 2020).

## 7. CONCLUSION AND PROSPECT

### 7.1 Conclusion

This paper deeply studies the influence of college English education ideas on the enhancement of national philosophical and cultural identity, aiming to reveal how college English education becomes an important platform for cultivating individual identity of national culture. Through empirical research and case analysis, we draw the following conclusion, that is, the strategy of integrating English education into national philosophy and culture has a significant impact on promoting students' national philosophy and culture identity. By incorporating elements of national philosophy and culture into English teaching, universities can provide a more in-depth learning experience, enabling students to learn the country's history, values, and cultural heritage while learning the language. The cultivation of intercultural communication ability enables students to better understand and respect the culture of other countries, and then spread and carry forward their own country's philosophy and culture with more confidence. Guided by famous quotes and integrated learning across disciplines, students are helped to gain a deeper understanding of the country's core values and integrate them into their daily lives and future development. The practical application of these strategies has produced significant positive effects on students' cultural identity, cultural self-confidence and the inheritance of core values.

### 7.2 Outlook

However, although the empirical research has reached a positive conclusion, the integration of college English education into the national philosophy and culture also faces some challenges. Therefore, in the future development, it is necessary to pay attention to the following aspects:

Enrichment of teaching materials and resources: More teaching materials and resources related to national philosophy and culture need to be

developed to meet the needs of teachers in integrating into teaching and provide students with a more comprehensive learning experience.

Strengthening of teacher training: It is a long-term task to train a team of teachers with national philosophical and cultural knowledge and educational concepts to more effectively transmit and carry forward the national philosophical and cultural culture.

Establishment of evaluation system: The establishment of a scientific and reasonable evaluation system can more accurately evaluate the training effect of students in the national philosophical and cultural identity, and promote the continuous optimization of strategies.

International exchanges and cooperation: Through international exchanges and cooperation, we can learn from the experience of other countries in integrating national philosophy and culture, and provide more inspiration and innovation for college English education.

To sum up, the strategy of integrating college English education into national philosophy and culture has achieved positive results in cultivating students' national philosophy and culture identity. However, the development of this area still requires sustained attention and efforts. Through continuous improvement and innovation, college English education is expected to play a more important role in promoting national philosophical and cultural identity and training talents with international vision. This will have a profound impact on the cultural identity of individuals, the soft power of nations, and the cohesion of societies.

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