

Development History and Cultural Heritage of Liberation Daily Media Behavior and National Unity in Anti-Japanese History

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Abstract: Liberation Daily is the first large-scale daily newspaper founded in the anti-Japanese democratic base area, and it is also one of the red newspapers with the most significant contribution and influence in the period of China's new democratic revolution. Liberation Daily played an essential role in spreading Marxism and the sinicization of Marxism in the rectification movement of Yan 'an. In the process of land reform in the Shaan-Gansu-Ningxia border area, Liberation Daily vigorously propagated the principles and policies of land reform in the border area. It made outstanding achievements in the land reform work in the border area, incredibly liberated the rural productive forces, and consolidated the rural power of the Communist Party of China. Liberation Daily's propaganda strategy of using woodcuts as a carrier has enhanced ordinary people's understanding of the CPC's policies. A large number of news reports published during the War of Resistance to strengthen the sense of community of the Chinese nation are of great significance for awakening the whole nation's sense of resistance, promoting national unity, enhancing the political influence of the Communist Party of China, and promoting the victory of the War of Resistance against Japan.

Keywords: Liberation Daily; TOE theory; Marxism in China; Woodcut; Consciousness of Chinese nation community

1. INTRODUCTION

In May 1941, the Central Committee of the Communist Party of China merged New China Daily and Today's Daily to form Liberation Daily, the most influential revolutionary newspaper in China's new Democratic revolution (Bing, 2023). The newspaper had a peak daily circulation of 7,600 and was read mainly by revolutionary leaders and border residents.

It has a considerable social impact. The founding of Liberation Daily has played a vital role in promoting the political theory and decision-making of the Communist Party of China and forming a sense of community in the Chinese nation. Based on TOE theory, this paper summarizes the policies and characteristics of Liberation Daily, analyzes its communication network construction technology, and studies the propaganda policies and strategies of Liberation Daily on the political theories and decisions of the Communist Party of China in the spread of Marxism, the rectification movement in Yan 'an and the land reform in the Shaanxi-Gansu-Ningxia border area. And a woodblock print-based propaganda strategy. This paper analyzes the propaganda function of Liberation Daily to the consciousness of the Chinese nation community. It plays a guiding role in the rapid development of network media in the new historical stage. This is of great significance for promoting the popularization of Marxism and enhancing national cohesion and unity (Ma & Ma, 2023).

2. GUIDELINES FOR LIBERATION DAILY

In the launch speech of Liberation Daily, it is clear that the primary position of the newspaper, that is, the party newspaper of the Communist Party of China, is required to always adhere to the fundamental principle of party spirit. On April 1, 1942, in the editorial "To the Readers" on the first day after the revision, it was emphasized that to build Liberation Daily into a real Party newspaper, it should always put the implementation of Party policies, concern for the interests of the masses, and actively resist Japan in the first place, especially the implementation of the Party's views and views between the lines, "closely linked with the principles of the entire Party, Party policies and Party trends." Breath communication "; The establishment of a special editorial committee to strictly review the content to ensure that the direction is correct, by the purpose of the Party, but also responsible to the whole Party. In terms of layout, more focus on anti-Japanese and domestic news to comprehensively reflect the Party and government's policies, people's lives, and masses' voices (Ding & Fan, 2019). In addition, the whole Party running a newspaper was also the basic policy of Liberation Daily in the Yan 'a period, that is, the party leaders, cadres of organs at all levels, party members of organizations at all levels, correspondents, editors, reporters, etc. were all participants and implementors of newspaper activities. Running a newspaper by the whole Party is essential for realizing the cooperation and interaction between

elites and the public, especially journalists. It has become an essential hub of communication between the Party and the masses, which can not only interpret and disseminate the policies of the Party and the government in a famous way but also give feedback on the effect of the masses' acceptance and, indeed consolidate the mass foundation for the widespread dissemination of Marx's main principles. Yifan Du believes that the two principles of party spirit and running a newspaper are the fundamental guarantees for the success of Liberation Daily in the Yan 'a period (Du, 2023). Zhang Yunlong believes that the principle of party spirit ensures the correctness of the communication direction, further strengthens the historical status and attribute positioning of Jiefang Daily, and the whole Party runs a newspaper to ensure the freshness of the communication content. It consolidated the foundation of the popularization of Marxism in Liberation Daily (Zhang, 2023).

3. CONSTRUCTION OF THE COMMUNICATION NETWORK OF LIBERATION DAILY

Wu Dongxing said in the article "Research on the Construction of Yan 'a Liberation Daily's Communication Network" that the construction of Liberation Daily's communication network is an integral part of China's newspaper communication cause, an essential guarantee of smooth communication in the wartime border area, and played a unique role in the War of Resistance against Japanese Aggression. The construction of the communication network of Yan 'a Liberation Daily has crucial strategic significance. It made an indelible historical contribution to the construction of the border area at that time (WU, 2019).

"High concentration" is the primary feature of Yan 'an's news undertaking, among which a high concentration of ownership, news ideas, and Propaganda and reporting content are the basic methods for the Communist Party of China to manage and control Yan 'an's news undertaking. For example, after the reform of Yan 'an's news on April 1, 1942, The propaganda reports of Liberation Daily began to accurately publicize the Party's line, principles, and policies, reflect the life of the masses, and effectively promote the smooth progress of rectification, large-scale production, and other work. Moreover, the newspaper set up a unified leadership organization under the unified leadership of administration, politics, and business, and the correspondents in all regions were responsible for the communication departments of each news agency.

Many regions have also innovatively adopted the "head responsibility and specific leadership" approach. The operating mechanism of the communication network of Yan 'a Liberation Daily is shown in Figure 1.

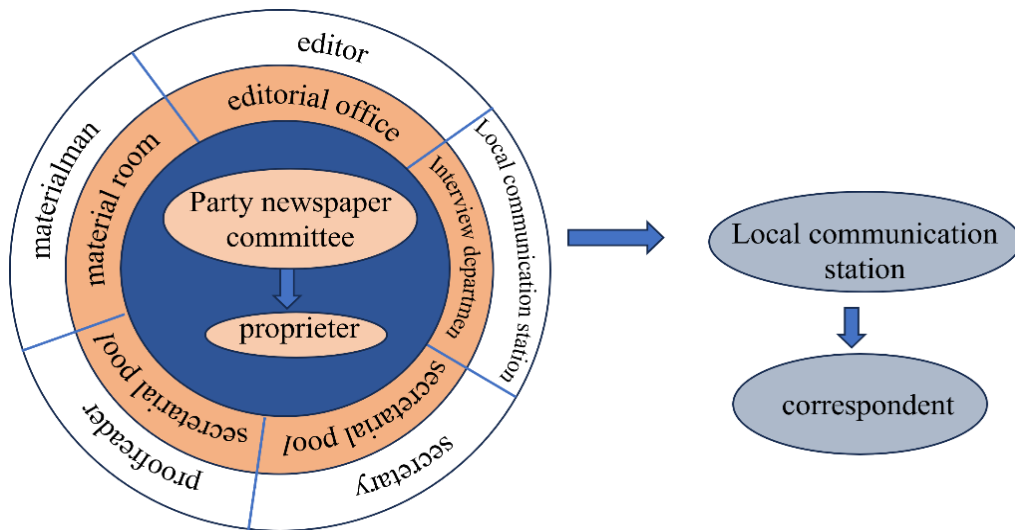


Figure 1: Operation mechanism of Liberation Daily

Because of the construction of the newspaper and the improvement of the communication network, the Liberation Daily of Yan 'an requires the Party committees at all levels to care about and support the work of the Liberation Daily and take the newspaper's business as one of their work. Cadres at all levels play the role of correspondents of the Liberation Daily, writing news articles and editorials for the Liberation Daily while focusing on training and developing intellectuals and workers, peasants, and soldiers correspondents.

Improve the construction of a grassroots communication network and lay a good foundation for developing and constructing the Liberation Daily communication network. Based on training a large number of correspondents and building up a strong team of correspondents in the early stage, Liberation Daily has established the basis of a communication network using the chain form of "correspondent - communication group - communication team - communication station - communication network" through "everywhere" correspondents.

Yanan Liberation Daily divides a certain number of correspondents into different communication groups according to regional and level factors, then divides the targeted and specialized communication groups into different communication teams, and then forms a communication station with a certain number of scale communication teams, forming a relatively solid communication network of Yan 'a Liberation Daily. Lay a good foundation for the normal development of daily work of communication

networks. Its specific network operation mode is shown in Figure 2 below. The Liberation Daily, Interview communication Department contacts the grassroots communication stations of each district and county and the communication stations directly under the government, the municipal organs, the military, and the factory, and provides guidance and training for the specific work of the grassroots communication stations, and the grassroots communication stations transmit articles to the interview communication Department, implementing an intercommunication, interdependent and complementary operation mode. They formed a grid mode of operation, a three-dimensional operation method, with vital reality and persistence, establishing a more solid communication network.

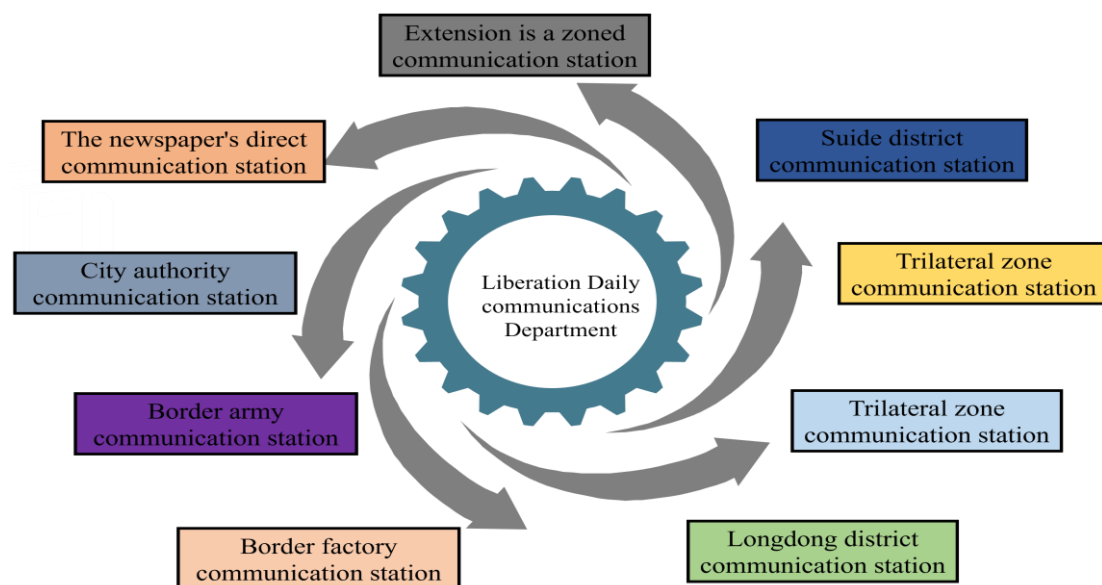


Figure 2: Operation mode of communication network of Liberation Daily

In its 6-year practice of running a newspaper, Liberation Daily explored a running route suitable for the ordinary people in Yan 'an. Its purpose is to "serve the masses" and make articles on the word "masses". From the content of the report to the form of the media, from the source of information to the channel of communication, it has been branded with the mark of "popularization".

The newspaper management policy of being close to the masses and close to reality has been effectively implemented, and an original popular communication process has been formed in four aspects, including popular communication content, popular expression form, popular news sources and popular communication channels (Duan & Guo, 2023). In the process of its smooth communication network, the communication network of Yan 'an Liberation Daily has simultaneously incorporated journalists, intellectuals and workers, peasants and soldiers into the team of

correspondents, so that they can take root in the life in the border area and base themselves on the reality of the masses. Through practical life experience and careful investigation and research, they can write public articles reflecting the reality of life.

At the same time, it was widely disseminated to different groups such as grassroots cadres, teachers and students through various forms of Propaganda such as board newspapers, wall newspapers, winter schools and evening schools, and according to the actual situation of high illiteracy rate at that time, a newspaper reading group chaired by correspondents was set up to disseminate and popularize the contents of newspapers to the general masses.

Based on the actual situation in the Shaanxi-Gansu-Ningxia border area and the difficulties in communication, the popularization mode of Liberation Daily in Yan 'an was realistic and feasible, and played an important role in the smooth communication network of Liberation Daily in Yan 'an, as shown in Figure 3 below.

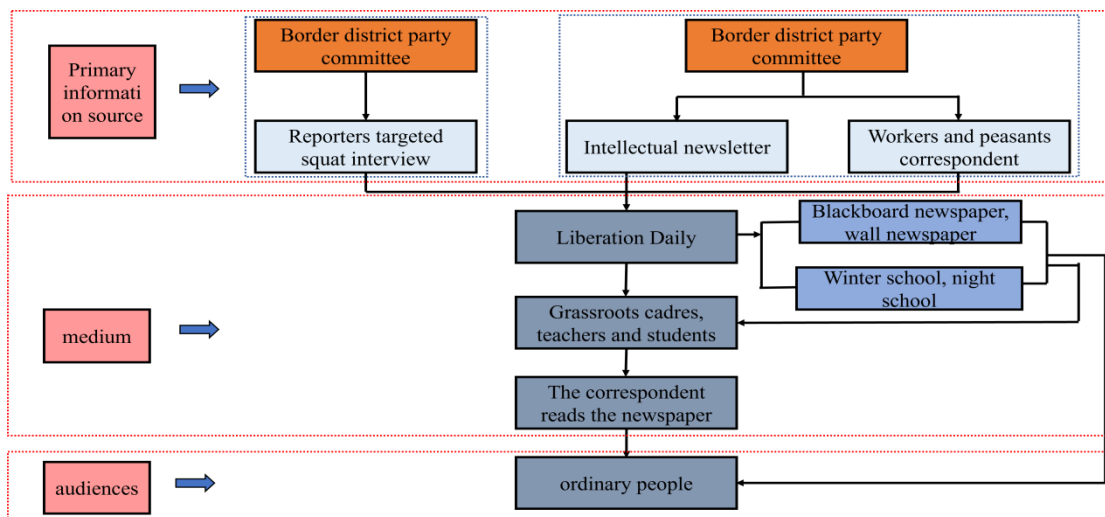


Figure 3. Process model of popularization of Liberation Daily

4. THE REVISION OF LIBERATION DAILY PROVIDES CONDITIONS FOR PROMOTING THE POPULARIZATION OF MARXISM

In May 1941, starting with the "Report on Transforming Our Learning" made at the Yan 'a Senior Cadres' meeting, the first Marxist educational movement of the Communist Party of China - the Yan 'a Rectification Movement - was carried out within the whole Party. The Yan 'a rectification Movement mainly rectified the subjectivism and sectarianism prevailing in the Party at that time and the problems of the Party's eight-

part writing, laying the foundation for establishing the Party's ideological line and mass line. During the Anti-Japanese War, the rectification and revision of anti-Japanese base newspapers represented by Liberation Daily also represented the rectification of Yan 'an (Chen, 2023).

4.1 The shift from serving as "voluntary propagandists of foreign news agencies" to the concept of Party newspapers serving the Party

From its founding in May 1941 to its revision in April 1942, Jiefang Daily made exemplary achievements in propagating the Party's policies, reporting the war situation at home and abroad, and carrying out various work in the frontier areas (Xi & Huang, 2022). The newspaper staff often worked overtime to write articles and revise editorials. Shortly after its founding, the Soviet-German war broke out. The Party Central Committee and leading cadres at all levels of Yan 'an attached great importance to this matter, and the headlines of the first edition of the newspaper often reported the Soviet-German war and the Soviet Red Army's Resistance to the invasion of Germany, which blurred the Party's position and orientation. According to the author's statistics, from the founding to the revision, 320 newspapers were issued, of which only 16 were headlines about domestic news in the first edition. The following is the content of the report:

Table 1: (a) Report content

Time	Report
28-May-41	Fierce battles on all lines in North China are launched, Zhengtai Baijin traffic is cut off
3-Jul-41	The CPC Central Committee announces the international united front against fascism
7-Jul-41	Declaration of the Central Committee of the Communist Party of China on the fourth anniversary of the War of Resistance
10-Dec-41	The National Government declares war on Japan, Germany and Italy
20-Feb-42	The army and the people in the northwest and the southeast of Jin were attacked head-on
28-Feb-42	Kou Jun fierce setback in the northwest of Jin recover Baode
2-Mar-42	The CPC Central Committee promulgated the decision on in-service cadre education
4-Mar-42	The Central Committee of the Communist Party of China issued a directive to commemorate March 8th
8-Mar-42	In Yan 'an cadres meeting Comrade Kang Sheng lambasted the party eight shares
17-Mar-42	Along the Great Wall, the flames of war spread across the sky
18-Mar-42	Our army of Jin, Lu and Yu violently counterattacked the enemy

Table 1: (b) Report content

19-Mar-42	The 17th administrative meeting of the border district passed the land rights regulation
25-Mar-42	Summary of the southeast of Shanxi counterattack sweep experience Liu Bocheng delivered a speech
26-Mar-42	A spokesman for the 18th Group Army headquarters said that the battle situation in North China was still extremely tense
27-Mar-42	Transform our learning

4.2 The change from separating from the masses to running a newspaper for the people

Since its founding, the Communist Party of China has always taken the mass line as its fundamental work line. It is the experience gained from the systematic application of the Marxist-Leninist principle that the people are the creators of History in China's revolutionary practice, the innovation and development of the Marxist view of the masses, and the fundamental starting point and goal of all the work of the Party (Li & Huang, 2021; Na, 2019).

Specifically in the practice of "mass line" of newspapers and periodicals, it is a kind of idea, a kind of professional belief and a kind of discourse system to standardize the narrative logic and business operation of media. The content reported by Liberation Daily before the revision is shown in Table 2. Before the revision of Liberation Daily, in the practice of "mass line", there was a problem of separation from the masses and serious deviation from the "mass line" (Zhu & Wang, 2018).

Table 2: The contents of the Liberation Daily before the revision

Type	Content
The Front Page	International news, national news and editorials
The Second Edition	Far East News
The Third Edition	domestic news
The Fourth Edition	Border news and supplements are equally divided

After the revision, Liberation Daily realized that the fundamental purpose of the Party newspaper is to serve the people wholeheartedly, and the Communist Party of China should lead the Party newspaper to reflect the interests of the people to the greatest extent, and always take the interests of the people as the starting point and foothold of the Party newspaper propaganda.

Only by putting the people first and keeping in close contact with the people is a good newspaper. In the editorial "The first thousand issue of this newspaper" wrote: "This newspaper is the party newspaper of the

Communist Party of China, of course, it is incumbent on us to adhere to one policy, and this policy is to make this newspaper a newspaper of the people..." . The revision of Liberation Daily is the result of meeting the needs of the people, reflecting the fundamental purpose of serving the people and carrying out the Party's "mass line".

4.3 Mobilize the whole Party and people to run newspapers

A successful newspaper can not only rely on editors and staff; it should mobilize the whole Party and the whole people to run a newspaper. Organizations at all levels: every Party member should participate in the organization and publicity work of the newspaper and must be responsible for the Party newspaper and bear the responsibility of running the Party newspaper well. An editorial in the Liberation Daily said: "... Our important experience can be summed up in four words: the whole Party runs the newspaper." Influential Party leaders, cadres, editors, reporters, and correspondents are all participants and executors of the "all-Party newspaper .

"The Decision of the Northwest Central Bureau of the Communist Party of China on the Work of the Liberation Daily, published in the first edition of the Liberation Daily on September 14, 1942, stated: "The editorial department must regularly assign staff to attend the meetings of the Northwest Central Bureau, and the Bureau must regularly discuss the propaganda policy of the Liberation Daily border area... Party committees at all levels and the head of the propaganda Department should serve as the correspondent of the Liberation Daily."

5. LIBERATION DAILY'S PROPAGANDA OF THE CPC'S POLITICAL THEORIES AND DECISIONS

5.1 Liberation Daily -- an important carrier for the dissemination of Yan'an rectification Movement experience

The Yan, 'Rectification Movement was the first ideological liberation movement in the History of the Communist Party of China. It was a Marxist education movement within the Party and achieved excellent results. As shown in Figure 4, Liberation Daily was founded and developed along with the rectification movement (BAI & Wang, 2021).

A large number of articles were published during the rectification movement, as shown in Table 5. Since the founding of the Communist Party of China, it has permanently attached great importance to

propaganda work to the Yan 'a period; the Party's news cause has nearly 20 years of History.

However, the development of the Party newspaper is still in the exploratory stage because it has been in the war environment for a long time and still needs to sum up the experience and draw lessons in time. In addition, at that time, the Party was in secret work. It could not issue a national party newspaper.

Still, it could only secretly mimeographed publications to convey the Party's policies, and some comrades in the Party did not attach importance to the role of the Party newspaper. Liberation Daily also had some problems in its early days, such as the reporting content needing to reflect the thoughts of the Party Central Committee fully. Yuan Wenwen believes that in terms of format and layout, the news arrangement is strictly arranged in four ways: international, domestic, border and local, which fails to fully reflect the views of the Party and the aspirations of the people (Berger, 2020; Harte, 2017; Yuan, 2012).

Table 3: Articles on rectification movementt

Time	Report
7-Apr-42	Rectification of the three winds must be carried out correctly
9-May-42	Rectify the two fronts of the three winds struggle
11-May-42	We will oppose subjectivism in mass work
13-May-42	The rectification of the three winds is an ideological revolution of the Party



Figure 4: Rectification movement in Yan 'an (Image source: Baidu Images) (https://www.kfzimg.com/G06/M00/81/91/p4YBAFnjVkWAQPQ2AAnu4bxB2ZQ417_b.jpg)

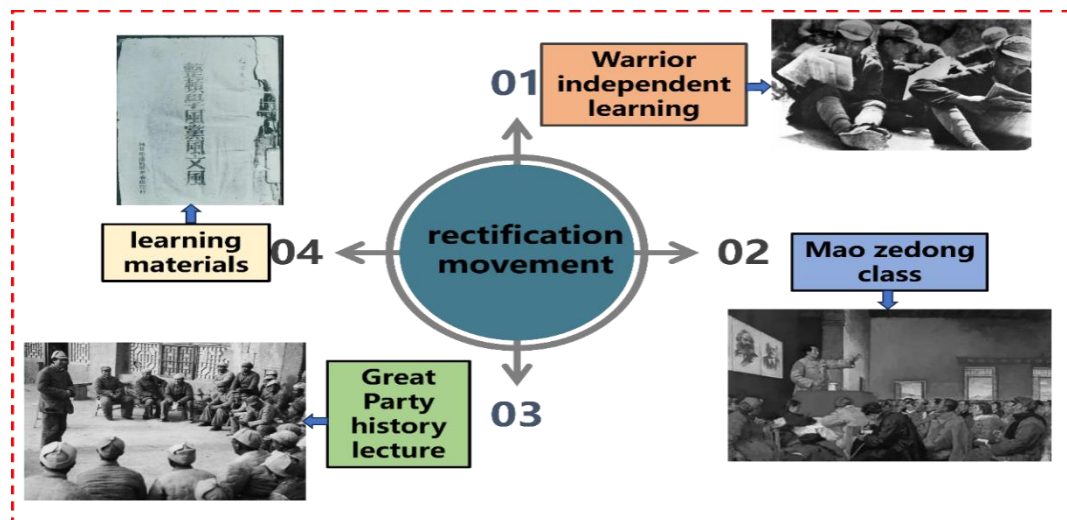


Figure 5: Rectification movement propaganda (Image source: Baidu Images) (<https://img1.baidu.com/it/u=1602161586,4193346042&fm=253&fmt=auto&app=120&f=JPEG?w=606&h=401>)

The mass line is the Party's lifeline and fundamental line of work. To achieve its historical mission, the proletarian Party must rely on the strength of the masses. In the face of any difficulties and hardships, the Communist Party of China and the Chinese Workers' and Peasants' Red Army have not abandoned the mass line because this fine tradition has penetrated the blood of the Party and the Red Army and is the source of strength and guarantee of success for the Party's various causes (Illakowicz, 2015; Stranahan, 2016). Newspapers are the most powerful tools for the Party's propaganda and agitation work, connecting with and influencing the masses daily (McNall, 1983). Therefore, running the newspaper well is a central task of the Party. Figure 6 shows the revision process of Liberation Daily. After one year and ten months, the revision work of Liberation Daily was completed, and it became a Party newspaper in a total sense. During the revision period, Liberation Daily made a lot of reports on the practice and experience of the rectification movement in Yan 'an (Stranahan, 1990).

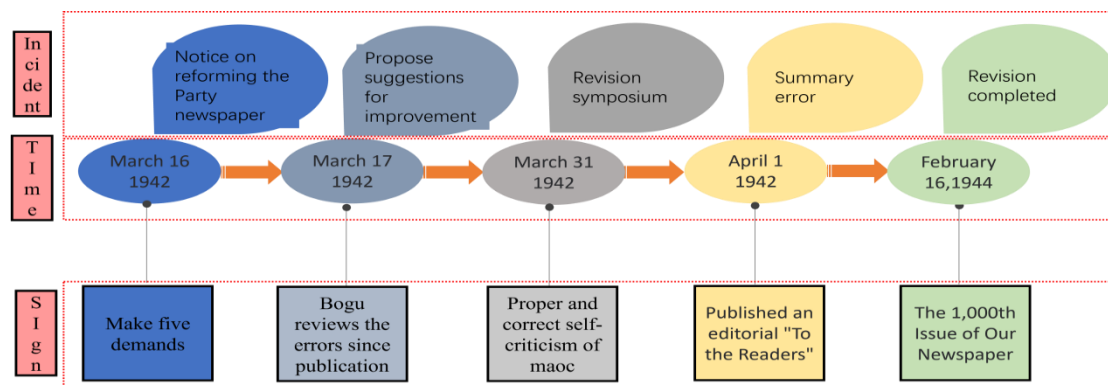


Figure 6: Liberation Daily revision process

Liberation Daily's report on the practice and experience of the rectification movement promoted the development of the rectification movement. First, the "study" special issue is set up to provide the direction and method for rectification study. The articles in the "Study" special issue are divided into five categories, as shown in Table 4, which provide reference methods for rectification study and help Party comrades better reflect on themselves in combination with work practice and daily life. Secondly, publish rectification experience to promote self-reflection of party members and cadres. "Liberation Daily" published the intellectuals, workers, and peasants of different levels of education of party members and cadres on the study of rectification, such as "Rectification of the three winds is the ideological revolution of the Party" and "How to read the rectification of the three winds" and so on (Coble, 1991). Through reading these articles, Party members and cadres not only have a deeper understanding of the central spirit and policy documents but also help to correctly carry out criticism and self-criticism and achieve a high degree of unity in thought and action of the whole Party to the greatest extent.

Table 4: Classification of articles in the "Learning" issue

Type	Ensample
Articles on Marxism-Leninism	Bolsevization of the Stalinist Party
An Article to Guide Rectification Study	Reply to Comrade Chen Peiming's letter -- on learning methods
Articles Promoting Learning Methods	What does it mean to be practical
Introspective Diary or Essay of Leading Cadres	How does sectarianism manifest itself in me
Study Culture Special	Cadres of workers and peasants should learn culture

5.2 Study on propaganda and mobilization of land reform in Shaanxi-Gansu-Ningxia border area by Liberation Daily

As an old liberated area, the Shaanxi-Gansu-Ningxia Border area has a vibrant land reform experience. After the victory of the War of Resistance against Japanese Aggression in 1945, to realize the peaceful aspirations of the whole people, the Communist Party of China actively negotiated with the Kuomintang while attaching importance to and initiating the people in the liberated areas to solve the land problem of peasants. As a revolutionary newspaper with the most significant contribution and the most profound influence, Liberation Daily is a powerful weapon to effectively carry out the Party's line, principles, and policies, publicize and educate the masses, and guide the land reform work in the Shaan-Gansu-Ningxia border area (Polumbaum, 1992). Liberation Daily propagandizes and mobilizes land

reform in border areas in various forms, as shown in Figure 7. It actively propagandizes the policies and guidelines of the CPC in land reform, disseminates excellent achievements and experiences in land reform, and mobilizes men, women, and children in border areas to enthusiastically participate in the cause of land reform, as shown in Figure 8. At the same time, Feng Yu believes in establishing and promoting the patterns and models emerging in land reform. In the Shaanxi-Gansu-Ningxia border area, it aroused the ideological consciousness of farmers, mobilized and organized them, aroused their enthusiasm for production, and played an important supporting role in the victory of the liberation War (Feng, 2022).

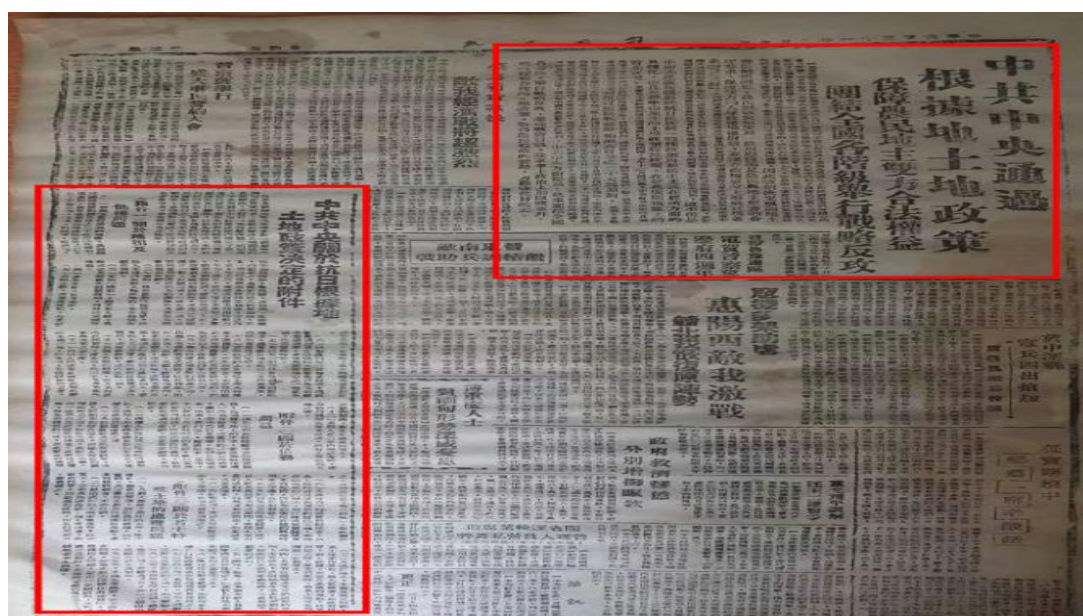


Figure 7: Land reform movement (Image source: Baidu Images)
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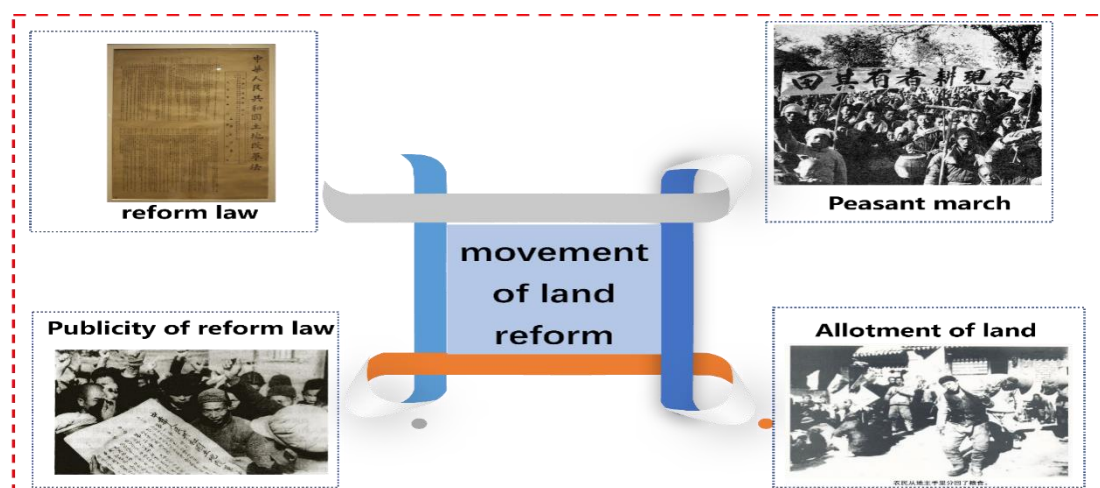


Figure 8: Agrarian reform movement farmers receive food (Image source: Baidu Images)

(<https://img2.baidu.com/it/u=3710398867,3918047879&fm=253&fmt=auto&app=138&f=JPG?w=443&h=473>)

5.2.1 Liberation Daily's propaganda of land reform policy in Shaanxi-Gansu-Ningxia border area

The Propaganda of land reform policy with Liberation Daily as the carrier has played a significant role in land reform. The CCP's land reform policy can be spread to every corner of the border area precisely because of the powerful reports of these news media. The Propaganda of Liberation Daily on the land reform policy in the border area has laid an essential theoretical foundation for the land reform in the border area and has played a leading role in launching and implementing land reform policies and methods.

5.2.2 Liberation Daily's propaganda on the experience of land reform in the Shaanxi-Gansu-Ningxia border area

In March 1946, Liberation Daily published "Some Experiences of Rent Reduction Movement," pointing out some problems existing in the rent reduction movement in border areas and relevant experiences on how to carry out the work of rent reduction smoothly in the future. It is emphasized that a large number of cadres should be deployed to the movement, working groups or task forces should be organized to promote the work in various places, the experience should be summarized promptly, new backbones and activists should be trained in various places, and the work can be thoroughly carried out and gradually deepened through their roots and germination. These are the most necessary measures for the large-scale rent and interest reduction movement.

5.2.3 Liberation Daily's propaganda and mobilization of the people in the land reform in the Shaanxi-Gansu-Ningxia border area

In the practice of land reform in the Shaan-Gansu-Ningxia border area, the essential condition of land reform is the extensive mobilization and launching of the masses.

"Liberation Daily" published countless articles on the border area, people to carry out rent reduction and interest reduction movement, actively publicizing and promoting the border area people to participate in the land reform.

In this group of people in the border area, there are farmers and students, and most can not be ignored a role - women before the women in the border area did not have the right to land. No right to speak at home, only around the kang pot table, and after the land reform began, women were fully mobilized to join the army of land reform.

5.2.4 Liberation Daily's propaganda and establishment of "typical" land reform in Shaanxi-Gansu-Ningxia border area

"Typical" has always been a very effective governance mechanism. In the land reform process in the border area, many model villages and typical deeds emerged. These examples and typical deeds in the land reform combined with the Propaganda of Liberation Daily have become an effective working method for leading cadres in the Shaanxi-Gansu-Ningxia border area to promote land reform. Once these "models" are established and then reported and propagated by Liberation Daily, it is like setting up a benchmark and raising a banner. This one can see and feel the advanced land reform model is the most vivid, persuasive, and inspirational. The Propaganda and report of typical land reform in Liberation Daily is based on facts and starts from the actual effect. The Propaganda typical is closer to the people's lives, close to reality, and close to the masses so that the broad masses of farmers can easily accept the typical and have confidence and enthusiasm to learn from the typical. "Liberation Daily" has effectively played the role of typical demonstration so that the typical model has genuinely become the example and goal of leading cadres and farmers in the land reform, successfully mobilized and organized farmers, mobilized the enthusiasm of farmers in production, and truly realized the land for the tiller in the border area.

6. LIBERATION DAILY'S PROPAGANDA STRATEGY USING WOODCUT PRINTS AS THE CARRIER

On July 17, 1943, Liberation Daily published an ancient yuan print titled "In Contrast," which shows us two completely different social life landscapes in rural China in the 1940s using a left-right comparison. On the left of the painting, a woman is climbing on a tree with only a few branches and leaves to look for food; on the ground, a bony child is looking forward to looking for food in a tree nearby with eager eyes a farmer who is unable to walk due to hunger. The painter vividly reflects the people fleeing famine in Henan Province in a limited space. On the painter's right, an almost idyllic scene of rural courtyards strikes the viewer's sight. The wife is leisurely spinning thread, the husband returns happily with working tools in hand, the child is reading and reading with his schoolbag on his back, the wall of the cave is hung with corn, pumpkin, and other crops, and the cattle and sheep are fat and eating grass. The liberated areas of rural society of men farming and women weaving, ample food and clothing, and

family harmony of life scenes can be seen. At the same time, Wozha's "Five Grains and Six Animals Flourishing" and ancient Yuan's "Rent Reduction Club" skillfully use ethnic forms, family narratives, New Year paintings, and other visual skills to show people the social life patterns in the liberated areas under the leadership of the CCP. The free sites of democratic elections, self-reliance, adequate food and clothing, gender equality, health, and civilization of the social landscape in the liberated regions, national areas, and even Western society are widely publicized.



Figure 9: Rent reduction campaign (Image source: Baidu Images)

6.1 The rise of the family narrative

How to display the relatively rich and exciting story content in the limited space is a problem the woodcarvers in the liberated areas have always considered. Examining the printmaking of this period, we can see family-centered works everywhere. Take the prints created in 1944, such as Chen Shuliang's "Grandma, how many years do I have to wait before I can vote?" It is easy to find that in the limited composition of prints, farmers act as the narrative subject of the story.

These prints, which reflect the new life and new policies of the people in the border area, remember the scene of the Red Army's Anti-Japanese War and reflect the profound relationship between the military and the people and the fish and water of the people, the family has become the central scene of the woodcut print narrative. Revolution necessarily means the fundamental transformation and change of the social structure. Therefore, the CCP's transformation of family organizations in the form of literature and art during the Anti-Japanese War was only the first step in establishing social organizations and transforming social structures at that time.

6.2 The story expression of "presence"

In the liberated area of Yan 'an, woodcuts were accepted by farmers who were not very rich or even lacking in artistic experience, and they could not appreciate them from the perspective of composition, color, narrative, etc. Therefore, whether "good-looking" or "story-telling" is the key to woodcarving to seize people's hearts. Through the analysis of three influential woodcuts in the Yan 'an period (see "Divorce Lawsuit," "Liquidation," "Transformation of the Second Person"), it can be seen that the prints of that time have undergone fundamental changes compared with the early Anti-Japanese War in terms of narrative, characterization and background setting. This has also been vividly presented in Xia Feng's "Lang Dan," Yan Han's "Election," Gu Yuan's "Rent Reduction Club" and other works. To attract the viewing interest of the masses, the incorporation of familiar elements into the creation of woodcuts has become a major feature of Yan 'an woodcuts after the publication of the Speech at the Yan 'an Forum on Literature and Art, which undoubtedly enhances the national character of the narrative and the "presence" of the audience's viewing experience. Therefore, when farmers see such woodcut works, see the figures in the works wear white hand towels, red belts around the waist, wearing cloth shoes, living in earth caves, feeding livestock, cutting window flowers, and carry out large-scale production activities, they soon narrow the distance between woodcut works and local people, prompting viewers to have a strong interest.

In the liberated areas of the war, the experimental field where China established a modern nation-state, literature, and art showed an unprecedented close relationship with the nation-state establishment. Woodcut prints were even incorporated into the nation-state establishment plan as an essential force, and woodcut artists expressed the new nation-state identity by writing new characters and new lives. These are closely related to Woodcut's efforts in narrative techniques and communication strategies in this period.

7. LIBERATION DAILY'S PROPAGANDA OF THE CONSCIOUSNESS OF THE CHINESE NATION COMMUNITY

The spread of the consciousness of the Chinese national community is the spiritual source of the whole nation's unity in the War of Resistance. During the Anti-Japanese War, Liberation Daily mainly spread the consciousness of the Chinese nation community from the aspects of

popularizing the concept of the "Chinese nation," promoting patriotism, and reshaping national self-confidence (Zhou, 2023).

7.1 Popularize the concept of "Chinese nation" and enhance identity

The concept of the correct Chinese nation is the basis for the emergence of the consciousness of the community of the Chinese nation. In 1902, Liang Qichao used the term "Chinese nation" for the first time in his article "On the General Trend of the Change of Chinese Academic Thought" but did not explain its concept. Since then, people from all walks of life have debated the definition of the Chinese nation. After the outbreak of the all-out War of Resistance, the Chinese nation faced the great crisis of subjugation, awakening national consciousness, condensing national spirit, and realizing national unity in the War of Resistance became the theme of The Times. Therefore, the scientific interpretation of the concept of "Chinese nation" has become the focus of debate. Given this, the Liberation Daily has repeatedly published articles to interpret the Communist Party of China's concept of the "Chinese nation," emphasizing that the Chinese nation is a whole and that ethnic minorities are essential to the Chinese nation. In the article "On the Fate of China," he openly stated that "the reason why the big landlords and big bourgeoisie in China want to fabricate the theory of a single nation is to promote Han chauvinism and oppress the weak ethnic groups in China." This expression exposes the hypocrisy and reaction of the Kuomintang's "monism of the Chinese nation." It emphasizes that the Chinese nation is a whole of multi-ethnic integration and coexistence. Both Han and minority nationalities are an indispensable part of the Chinese nation, which gives people a basic understanding of the concept of the "Chinese nation" and enhances the Chinese national identity of the people (Li & Ling, 2021).

7.2 Promote patriotism and strengthen national identity

National identity is essential for forming the Chinese nation's sense of community (Luo, 2023). Before the War of Resistance outbreak, China was Mired in a quagmire of warlords, the central government's control over the local areas was weak, and various warlords acted independently, resulting in a weak national consciousness among the Chinese people. As it was said at the time: We attach great importance to the idea of family; for the whole country, there seems to be too much separation and little national vitality. Therefore, promoting patriotism has become the primary way for Liberation Daily to strengthen its national identity. During the War of

Resistance, Liberation Daily repeatedly wrote articles explaining the importance of patriotism. It repeatedly stressed that defending the country against invaders is the joint responsibility of the Chinese nation.

7.3 Rebuild national self-confidence and enhance cultural identity

Cultural identity is the soul of the awakening of the consciousness of the Chinese nation community. The Chinese nation has a long history, and countless brilliant cultures and splendid civilizations inherited and created over 5,000 years of History have become essential carriers of national pride and self-confidence (Ling & Pu, 2021).

8. CONCLUSION

Liberation Daily is the first large-scale daily newspaper founded in the anti-Japanese democratic base area, and it is also one of the red newspapers with the greatest contribution and influence in the period of China's new democratic revolution. Liberation Daily is close to the masses, shaping the elite, seizing opportunities, audience-oriented experience mechanism, and perfect communication network, which makes it the main front of Marxist communication, and plays an important role in the propaganda of Marxism in China during the Yan 'an rectification Movement. In 1946, in the process of land reform in the Shaan-Gansu-Ningxia border area, Liberation Daily, as the organ of the Central Committee of the Communist Party of China at that time, actively propagated and reported the principles and policies of land reform in the border area, mobilized and educated the masses in the border area, and published many typical models of land reform in the border area. The powerful propaganda department of Liberation Daily has made outstanding achievements in the land reform work in the border areas, greatly liberated the rural productive forces, realized the land for the tillers in the border areas, and greatly improved the farmers in the border areas economically and politically, and also consolidated the ruling position of the Communist Party of China in the countryside. Liberation Daily's propaganda strategy of using woodcuts as a carrier has enhanced ordinary people's understanding of the CPC's policies. At the same time, Liberation Daily published a large number of news reports that enhanced the sense of community of the Chinese nation during the Anti-Japanese War, which was of great significance to awakening the awareness of the whole nation in the War of Resistance, promoting national unity, enhancing the political influence of the Communist Party of China, and promoting the victory of

the War of Resistance against Japanese Aggression.

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