

Chinese National Opera: Cross-Cultural Communication and its Internationalization Journey

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Abstract: As an important carrier of Chinese traditional culture, Chinese national opera plays an important role in cross-cultural communication and internationalization development. This paper explores the international development and promotion strategies of Chinese national opera, as well as cross-cultural communication and future development trends through a comprehensive study of the history and tradition of Chinese national opera, international dissemination and communication, cultural symbols and poetic expression, the current status of the works and innovative development, the art of creation and the form of performance, as well as the comparison and fusion with other forms of opera in the world. Through the multi-dimensional analysis of Chinese national opera, this paper aims to provide theoretical support and practical guidance for the internationalization development of Chinese national opera, and to promote the dissemination and exchange of Chinese national culture in the world.

Keywords: Chinese National Opera, Cross-Cultural Communication, Internationalization Development

1. INTRODUCTION

The origin of Chinese national opera can be traced back to the beginning of the 20th century. Influenced by Western operas and traditional Chinese operas, Chinese national opera has gradually formed a unique artistic style based on the absorption of foreign art forms. Initially, Chinese national operas were mainly influenced by Western operas, incorporating elements of Western music, performance and drama, such as *Farewell My Concubine*, *The White Haired Girl*, etc.

Between the 1950s and the 1970s, Chinese national operas experienced a large-scale creative boom, creating a large number of outstanding works, such as *The Red Detachment of Women*, *Shajiabang*, etc. These works not only achieved great success in China, but also had a wide influence in the world. With the deepening of China's reform and opening up, Chinese national operas have gradually emerged on the international stage, showing strong vitality and creativity (Figure 1-4).



Figure 1: Opera *Farewell My Concubine*



Figure 2: Opera *The White Haired Girl*



Figure 3: Opera *The Red Detachment of Women*



Figure 4: Opera *Shajiabang*

During the evolution of Chinese national opera, it has not only absorbed the expression forms and musical elements of western opera, but also actively integrated the performance characteristics and cultural elements of traditional Chinese opera (Yu & Cai, 2019). This cross-cultural fusion and innovation makes Chinese national opera not only have the modernity and grandeur of Western opera, but also have the beautiful melody and deep cultural heritage of traditional Chinese opera in its expression and artistic connotation, forming a unique artistic charm. The origin and evolution of Chinese national opera not only reflects the historical lineage of China's modern music and drama creation, but also demonstrates the profound heritage of the intermingling of Chinese culture and world culture. There are many representative works of Chinese national opera, including *The White Haired Girl*, *The Red Detachment of Women*, *Shajiabang*, and *Taking Tiger Mountain by Strategy*. With their distinctive characteristics of the times and profound social connotations, these works show the Chinese revolution and realism themes, the image of working people and heroes, and create a number of vivid and deep-rooted artistic images, which have become important symbols of Chinese culture. The artistic characteristics of Chinese national opera are mainly reflected in the music composition and stage performance. In terms of music, Chinese national opera integrates the best elements of traditional Chinese music and western classical music, creating a unique musical language and melodic aesthetics. In terms of stage performance, Chinese national opera pays attention to the true portrayal of characters and plots, and has shaped a number of artistic images with the spirit of the times and cultural connotations, enriching the forms of expression and artistic connotations of Chinese drama (Zhang, 2012). The inheritance and protection of Chinese national opera is one of the important tasks of current cultural and artistic work. In terms of inheritance, it is necessary to strengthen the protection and inheritance of outstanding national opera works and artists, to promote the combination of tradition and innovation in Chinese national opera, and to continuously launch outstanding works that meet the trend of the times and Chinese characteristics (Cheng & Kwan, 2000). In terms of protection, it is necessary to strengthen the supervision and protection of the creation, performance and dissemination of national opera, to create a favorable cultural and artistic ecological environment, and to promote the healthy development and dissemination of Chinese national opera. At the same time, it is also necessary to strengthen international exchanges and cooperation on Chinese national opera, to promote China's outstanding national opera works to the world stage, and to make greater contributions

to the dissemination and exchange of Chinese national culture in the world (Chen, 2016; Wu, 2018).

2. INTERNATIONAL COMMUNICATION AND EXCHANGE OF CHINESE NATIONAL OPERA

2.1 Performance and Influence of Chinese National Opera on the International Stage

As a treasure of Chinese traditional culture, Chinese national opera, since its introduction into China at the beginning of the 20th century, has gradually fused with the expression of western opera and formed a unique performance style. On the international stage, Chinese national opera, with its unique cultural symbols and narrative style, has attracted the attention of many audiences and shown far-reaching influence (Shi & Zhao, 2024). In international cultural exchanges, Chinese national opera has become a bridge between Chinese and foreign cultures through its unique aesthetic concepts and artistic expressions, making positive contributions to the dissemination of China's cultural soft power. The performance and influence of Chinese national opera on the international stage is one of the important symbols of Chinese culture going global (Zhai, 2015). The performance and influence of Chinese national opera on the international stage is not only reflected in its music and stage performance, but also in its cultural connotation and national spirit. Based on Chinese traditional culture, Chinese national opera integrates the creative techniques and performance skills of western opera, forming a unique and charming artistic style. On the international stage, Chinese national opera has aroused the interest of international audiences through its unique cultural symbols and narrative style, showing the charm and influence of Chinese culture. The international dissemination and exchange of Chinese national opera has not only brought artistic enjoyment to audiences around the world, but also injected new vigor and impetus into the dissemination and exchange of Chinese culture (Hsiao-mei, 2011). The performance and influence of Chinese national opera on the international stage is also reflected in its influence and inspiration on international opera art. The exchanges and integration of Chinese national opera and western opera forms have promoted the common development of Chinese and foreign opera art, and injected new creative concepts and ways of expression into international opera art. The international development of Chinese national opera has made an important contribution to the diversification and prosperity of

opera art in the world, showing the unique charm and influence of Chinese culture on the international stage. The performance and influence of Chinese national opera on the international stage not only reflects the self-confidence and pride of Chinese culture, but also shows the diversified exchanges and communion between Chinese culture and the cultures of the world (Huo, 2023; Li & Gong, 2024).

2.2 Comparison and Exchange between Chinese National Opera and Other Opera Forms in the World

As an important part of Chinese traditional culture, Chinese national opera has been widely exchanged and compared with other opera forms in the world on the international stage. The comparison between Chinese national opera and other forms of opera in the world not only helps to highlight the unique charm and value of Chinese national opera, but also provides new ideas and inspirations for the diversified development of opera forms in the world. In international cultural exchanges, Chinese national opera realizes cultural mutual appreciation and artistic communion through comparison and exchange with other opera forms in the world, and injects new vitality and impetus into the international dissemination and exchange of Chinese culture. The comparison and exchange between Chinese national opera and other forms of opera in the world unfolds in terms of music, stage performance, plot narrative and other aspects, reflecting the exchange and collision between different cultures. In the comparison with other opera forms in the world, Chinese national opera has absorbed the creative techniques and expression forms of western opera, and also retained the unique characteristics and cultural connotations of traditional Chinese opera, forming a unique and charming artistic style (Shi & Zhao, 2024). On the international stage, through the comparison and exchange with other opera forms in the world, Chinese national opera has shown the diversified charms and rich connotations of Chinese culture, and brought a brand-new artistic experience to audiences all over the world. Comparison and exchange between Chinese national opera and other opera forms in the world not only reflects the dialog and exchange between different cultures, but also promotes the common development and prosperity of Chinese national opera and other opera forms in the world. Through the comparison and exchange with other opera forms in the world, Chinese national opera has continuously expanded its own artistic boundaries on the international stage, made important contributions to the diversified development of opera forms in the world, and demonstrated the unique charm and influence of Chinese

culture on the international stage. The comparison and exchange between Chinese national opera and other forms of opera in the world has provided a new model and template for the mutual learning and mutual appreciation of Chinese and foreign opera art, and injected new vitality and impetus into the diversified development of international opera art (Chang et al., 2024).

2.3 The Role and Status of Chinese National Opera in International Cultural Exchange

As an important part of Chinese traditional culture, Chinese national opera carries rich cultural connotation and national spirit, and has an important role and status in international cultural exchange. The role and status of Chinese national opera in international cultural exchanges is reflected in its inspiration and promotion of other forms of opera in the world, as well as its influence on and shaping of the aesthetic interests of international audiences. On the international stage, Chinese national opera, through its unique cultural symbols and artistic expressions, has brought a brand-new artistic experience to the international audience and demonstrated the charm and influence of Chinese culture. The role and status of Chinese national opera in international cultural exchanges is reflected in its promotion and inspiration of international opera art. Through its unique musical style and stage performance form, Chinese national opera provides new ideas and inspiration for the development of other opera forms in the world, and promotes the diversification and prosperity of international opera art. On the international stage, Chinese national opera shows the unique charm and connotation of Chinese culture, brings brand-new artistic enjoyment to international audiences, and demonstrates the diversified charm and influence of Chinese culture on the international stage (Giordano, 2017). The role and status of Chinese national opera in international cultural exchanges is also reflected in its influence on and shaping of the aesthetic interests of international audiences. With its unique aesthetic concepts and artistic expressions, Chinese national opera presents the charm and charisma of traditional Chinese culture for international audiences, enriches the artistic experience of international audiences, and promotes international cultural exchange and understanding. On the international stage, Chinese national opera, through its unique performance style and cultural connotation, has injected new vitality and impetus into the international dissemination and exchange of Chinese culture, and demonstrated the unique charm and influence of Chinese culture on the international stage.

3. CULTURAL SYMBOLS AND POETIC EXPRESSIONS OF CHINESE NATIONAL OPERA

3.1 Cultural Symbols and Symbols in Chinese National Opera

As an important form of expression of Chinese traditional culture, Chinese national opera integrates rich cultural symbols and signs, showing deep historical connotation and national spirit. In Chinese folk opera, cultural signs and symbols play an important role, conveying profound cultural connotations and emotional expressions through music, stage, costumes and other forms of artistic expression. The cultural symbols and signs in Chinese folk opera not only reflect the unique charm of traditional Chinese culture, but also provide a window for international audiences to understand Chinese culture. The cultural symbols of Chinese national opera include rich elements of national music, traditional opera performance forms, historical legends and folk tales. In the Chinese opera *The White Haired Girl*, the depiction of the Loess Plateau of northwest China, the reproduction of peasant life, and the praise of love and family all contain rich cultural symbols. And in the opera *The Red Detachment of Women*, the cultural symbols of revolutionary struggle, revolutionary emotion and heroism are embodied. These cultural symbols not only enrich the artistic expression of Chinese national opera, but also convey profound national emotions and values. The cultural symbols embodied in Chinese national operas not only have national and regional characteristics, but also contain rich aesthetic connotations and emotional expressions. Through the reinterpretation and artistic reproduction of traditional cultural symbols, the creation of Chinese folk opera constantly expands the boundaries of cultural expression, giving traditional culture a new vitality and artistic charm (Zhou, 2019). At the same time, these cultural symbols also provide unique cultural soft power and international communication value for Chinese national opera to go global.

3.2 Integration and Inheritance of Chinese National Opera and Chinese Traditional Culture

As an important form of expression of Chinese traditional culture, Chinese national opera carries rich elements of Chinese traditional culture and embodies the inheritance and development of Chinese traditional culture. In Chinese national opera, Chinese traditional cultural elements have been fully embodied and recreated, through the integration of Chinese classical literature, historical legends, folk art and so on, which makes the

national opera have a strong cultural heritage and historical emotions. In the fusion of traditional cultural elements, Chinese national opera emphasizes the inheritance and promotion of traditional Chinese values. In the opera *Phoenix*, the reproduction of ancient Chinese myths and legends and the praise of female virtues and love feelings reflect the pursuit of a better life and emotional expression in traditional Chinese culture. The opera *Wang Zhaojun*, on the other hand, carries forward the spirit of loyalty and patriotism in traditional Chinese culture through the reproduction of ancient Chinese historical stories and the glorification of female steadfastness and fidelity. The fusion and inheritance of Chinese national opera and Chinese traditional culture not only makes national opera have unique cultural character and aesthetic features, but also injects new vitality and impetus into the dissemination and development of Chinese traditional culture. Through the re-creation and interpretation of Chinese traditional culture (Wu et al., 2022), Chinese national opera carries out the fusion of traditional culture and modern art to the fullest extent, and lays a solid foundation for the spread of Chinese culture to the world (Figure 5, 6).



Figure 5: Opera *Phoenix*



Figure 6: Opera *Wang Zhaojun*

3.3 Poetic Expression and Artistic Expression in Chinese National Opera

With its unique poetic expression and artistic manifestation, Chinese folk opera shows profound literary connotation and artistic charm, and injects new vitality and innovation into the creation of Chinese opera. In Chinese folk opera, poetic expression and artistic expression are intertwined with each other, and through the coordination of music, stage, costumes and other forms of art, the opera works have a very high aesthetic value and artistic taste. The poetic expression in Chinese national opera is reflected in the profound aesthetic interpretation of life, history and emotion. The opera *The White Haired Girl* shows the poetic expression and artistic tension of Chinese national opera with its realistic reproduction of the life of peasants and its profound depiction of the tragedy of love. While the opera *Red Detachment of Women* inspires the audience's deep emotional resonance through the reproduction of revolutionary history and heroism, showing the artistic expression and infectious power of Chinese national opera. The artistic expression in Chinese national opera not only includes music, dance, opera performance and other forms of art, but also focuses on the exquisite performance of stage art and costume design (Du, 2018). Through the elaborate design and presentation of stage visual effects, Chinese folk opera presents a visual feast for the audience, which makes the audience feel the charm and artistic vigor of traditional Chinese culture in their artistic enjoyment. Through the in-depth discussion of poetic expression and artistic performance in Chinese national opera, not only can we better understand Chinese national opera as an important form of expression of Chinese traditional culture, but also can provide new ideas and perspectives for the international development and artistic innovation of Chinese national opera (Bin, 2019).

4. THE CURRENT SITUATION AND INNOVATIVE DEVELOPMENT OF CHINESE NATIONAL OPERA WORKS

4.1 Existing Situation and Survival Dilemma of Chinese National Opera Works

As a precious heritage of Chinese traditional culture, Chinese national opera carries rich historical and cultural connotations. However, in today's society, Chinese national opera works are facing some survival dilemmas. Firstly, the number of Chinese national opera works is relatively insufficient, and most of the works are far less well-known and influential than the international famous opera works. Secondly, due to the impact of

modern pop culture, the attraction and influence of traditional national operas among young audiences have gradually weakened. Moreover, in terms of artistic expression and stage production level, there is a certain gap between Chinese national operas and international top opera works, which also restricts the international dissemination and promotion of Chinese national opera works. The existing situation of Chinese national opera works needs to be emphasized, and there is a need to increase the investment in the quantity and quality of creation, as well as to strengthen the education and guidance for young audiences, and to enhance the attractiveness of traditional national opera. In addition, it is necessary to strengthen exchanges and cooperation with the international opera industry, to learn from the international advanced experience, and to improve the artistic expression level of Chinese national opera works so as to better adapt to the aesthetic needs of international audiences.

4.2 Innovative form and Content Expression of Chinese National Opera Works

In order to cope with the existing difficulties, Chinese national opera works have shown positive exploration and efforts in terms of innovative form and content expression. In terms of form innovation, some emerging national opera works have adopted advanced stage technology and choreography, combined with modern music elements, broken through the traditional narrative form and stage performance, and presented audiences with more diversified and rich artistic experiences. In terms of content expression, some works combine traditional Chinese culture with modern values and concepts, and deeply explore the humanistic emotions and social problems in contemporary social life, which makes the national opera works closer to the aesthetic needs and emotional resonance of contemporary audiences. The innovative form and content expression of Chinese national opera works have injected new vitality and contemporary connotation into traditional national opera, making the works more modern and inclusive. This kind of innovation can not only improve the artistic quality of the works, but also expand the audience groups of the works, laying a solid foundation for the internationalization of Chinese national opera.

4.3 Future Development and Challenges of Chinese National Opera Works

The future development of Chinese national opera works faces both great opportunities and serious challenges. On the one hand, with the

accelerated pace of Chinese culture going abroad, Chinese national opera works have the opportunity to show the unique charm of Chinese culture on the international stage and realize wider international dissemination. On the other hand, the fusion of tradition and modernity, as well as the intermingling of Eastern and Western cultures, has also provided a richer variety of themes and expression space for the creation and expression of national opera works. However, the development of Chinese national opera still faces many challenges. Firstly, how to maintain the uniqueness and original flavor of national opera works in international cultural exchanges, and how to pass on and carry forward the excellent traditional culture in innovation and development. Secondly, how to enhance the international competitiveness of the works, and attract the attention and love of more international audiences. And furthermore, how to look for more opportunities for cooperation and space for development in the international market so as to expand the international territory of the works. The future development of Chinese national opera works is full of hope and challenges. Only through continuous innovation, inheritance of excellence, and strengthening of international exchanges and cooperation can Chinese national opera works show a more unique and compelling artistic style on the international stage.

5. CREATIVE ART AND PERFORMANCE FORMS OF CHINESE NATIONAL OPERA

5.1 Music Creation and Artistic Style of Chinese National Opera

The music composition and artistic style of Chinese national opera is one of the core contents of its creative art and performance form. In terms of music creation, Chinese national opera usually combines traditional Chinese music elements, such as Beijing Opera, Yellow Plum Tune and Sichuan Opera, as well as Western opera expressions, to form a unique musical style. Its musical expression not only inherits the unique flavor of traditional Chinese music, but also integrates the elements of modern music creation, showing a rich and colorful artistic charm. In the process of music creation, the arranger often uses a mixture of traditional folk instruments and Western instruments, which makes the music have a rich sense of hierarchy and emotional expression through reasonable arrangement. In addition, the melodic design of the music also pays great attention to the emotional expression of the storyline, which is not only compatible with the plot, but also unique, in order to attract the emotional

resonance of the audience. Therefore, in the process of music creation, creators need to have a deep understanding of traditional and modern music, and at the same time, they also need to have innovative musical ideas and expression methods. In addition, the artistic style of Chinese national opera is also reflected in the musical portrayal of characters. Different characters often have unique musical themes and melodies, and through the skillful arrangement of music, the character traits and inner world of the characters can be better displayed, enhancing the three-dimensionality and charm of the character image. Therefore, music creation plays a pivotal role in Chinese folk opera, and is the core of promoting the artistic expression of the whole work.

5.2 Stage Art and Stage Design of Chinese National Opera

Stage art and stage design of Chinese folk operas are another important aspect of their creative art and performance forms. In terms of stage art, Chinese national operas usually focus on the restoration and performance of scenes, and strive to show the unique charm and artistic style of traditional Chinese culture through the choreography and scenery. In stage design, traditional Chinese painting art and modeling aesthetics are often used, combined with modern stage technology to create visual effects rich in Chinese traditional characteristics. The fusion of stage art and stage design makes Chinese national opera visually display a highly shocking and infectious artistic image. Through the careful design and arrangement of props, costumes, lighting and other details, stage art and stage design greatly enhance the artistic taste and view ability of national opera works, presenting a visual feast for the audience.

5.3 Performance Forms and Performance Techniques of Chinese National Operas

The performance forms and techniques of Chinese folk operas are crucial components of their creative art and performance forms. In terms of performance forms, Chinese national operas emphasize on characterization and emotional expression, usually combining the techniques and forms of traditional Chinese opera performances, such as singing, reciting, acting and playing, etc., and also absorbing the modern expressive techniques of Western opera performances to form a unique performance form. In terms of performance techniques, actors of national opera usually require solid vocal and acting skills, and are able to perfectly interpret the characters in the opera, as well as a certain degree of stage

presence and emotional expression ability. Therefore, the performance form and technique of Chinese national opera requires actors to have high quality and comprehensive ability in vocal, acting and body, etc., in order to be able to perform in this art form. In general, the creation art and performance form of Chinese national opera show colorful artistic characteristics in music composition and artistic style, stage art and stage design, performance form and performance technique, highlighting the unique charm and artistic value of Chinese national opera works.

6. COMPARISON AND INTEGRATION OF CHINESE NATIONAL OPERA AND OTHER OPERA FORMS IN THE WORLD

6.1 Comparison and Exchange between Chinese National Opera and Western Opera

There are obvious differences and commonalities between Chinese national opera and western opera forms in terms of historical origin, musical style and plot expression. In terms of historical development, Western opera originated from the ancient Greek drama form, and gradually formed a unique art system through the development of the Renaissance, while Chinese national opera originated from the ancient Chinese opera, and gradually formed a unique form of artistic expression through reform and development. In terms of musical style, Western opera is famous for its romanticism, modernism and other diversified musical characteristics, while Chinese national opera pays more attention to the integration and inheritance of traditional national music elements. In addition, in terms of plot expression, Western operas are more inclined to show human conflicts and emotional expression through historical stories and literary masterpieces, while Chinese folk operas pay more attention to poetic interpretation and profound excavation of traditional Chinese culture and historical traditions. However, despite the differences, Chinese national opera and Western opera forms have been actively exchanging and cooperating in contemporary times. With the development of globalization, Chinese national operas have received more and more attention and recognition from the Western opera industry on the international stage, and a number of Chinese national opera works have been successfully performed abroad, which also attracted a large number of Western opera directors, actors and other artists to come to China for exchanges and cooperation. Such cross-cultural exchanges have not only

promoted the internationalization of Chinese national opera, but also laid a good foundation for the integration of Chinese and Western opera forms.

6.2 Comparison and Integration between Chinese National Opera and Other Asian Opera Forms

Chinese national opera and other Asian opera forms show obvious differences and fits in terms of traditional cultural roots, performance styles and narrative approaches. From the perspective of traditional cultural roots, Chinese national opera is deeply influenced by Chinese traditional opera, instrumental music and other art forms, while Japanese opera pays more attention to traditional Noh music, stage art and other elements, and Korean opera has its unique national characteristics in the form of performance. In terms of performance style, Chinese folk opera focuses on the integration of stage art, music, dance and other elements to create a rich and colorful artistic atmosphere, while other Asian opera forms pay more attention to role-playing, music performance and other aspects of delicate treatment. In terms of narrative, Chinese folk opera is more inclined to poetic expression through ancient Chinese traditional stories, historical legends and other subjects, while other Asian opera forms pay more attention to the performance and exploration of contemporary society and realistic themes. Despite their differences, Chinese folk opera and other Asian opera forms have developed a wide range of comparisons and integration in contemporary times. The exchange and cooperation of Chinese national opera in Asia has been increasing, and many Chinese national opera productions have organized successful touring performances in Japan, Korea and other places, which have also attracted a large number of artists from other Asian opera forms to China for cooperation and exchange. This multi-cultural contrast and integration not only enriches the artistic expression of Chinese national opera, but also provides new opportunities for cross-cultural exchanges of other Asian opera forms.

6.3 Comparison and Connection between Chinese National Opera and Other Regional Opera forms in Africa and South America

Chinese national opera and other regional opera forms in Africa and South America show diversity and commonality in terms of cultural heritage, musical characteristics and performance forms. In terms of cultural inheritance, Chinese folk opera is deeply influenced by Chinese traditional culture and focuses on the artistic reproduction of ancient

Chinese traditional stories, historical legends and other subjects, while other regional opera forms such as Africa and South America pay more attention to the expression and inheritance of local ethnic traditions, religious culture and other elements. In terms of musical characteristics, Chinese national opera combines Chinese classical music, folk music and other musical elements to create a unique musical flavor, while other regional opera forms in Africa and South America pay more attention to the performance of drums, dances and other national characteristics of musical elements. In terms of performance form, Chinese folk opera is famous for its colorful music stage and gorgeous choreography, while other regional opera forms in Africa and South America pay more attention to the use of dance, mask drama and other elements. Despite the diversity, Chinese folk opera and other regional opera forms from Africa and South America have been widely compared and linked in contemporary times. On the international stage, Chinese national opera has actively carried out exchanges and cooperation with opera forms from Africa, South America and other regions, successfully organizing a number of diversified joint performances, and at the same time attracting a large number of artists from Africa, South America and other regions to come to China to carry out in-depth academic exchanges and collaborative creations. This multicultural comparison and connection not only promotes the influence and popularity of Chinese national opera on the international stage, but also opens up a new way for the dissemination and exchange of opera forms in Africa, South America and other regions.

7. SUMMARY

As a treasure of Chinese traditional culture, Chinese national opera carries rich historical and cultural connotations and has unique artistic charm and expression. In the international cultural market, Chinese national opera has attracted much attention because of its uniqueness and diversity, and has become a business card of Chinese culture to the world. With the deepening of global cultural exchanges, the status and opportunities of Chinese national opera on the international stage have become more and more prominent. The status of Chinese national opera in the international cultural market is increasing. With the rapid development of China's economy and the improvement of its international status, the international dissemination of Chinese culture has also ushered in unprecedented development opportunities. As an important form of

traditional Chinese opera art, Chinese national opera carries rich traditional Chinese cultural connotations and is well received by international audiences. Its unique performance form and musical characteristics have presented a distinctive audio-visual feast for international audiences and enhanced China's influence in the international cultural market. Chinese national opera faces great development opportunities on the international stage. With the promotion of global cultural diversity and the strengthening of international exchanges, Chinese national opera has gradually gained more attention and recognition on the international stage. The international audience's interest in Chinese traditional culture is growing. As an important part of Chinese traditional culture, Chinese national opera has unique aesthetic value and cultural attraction, which provides a good opportunity for its promotion and dissemination on the international stage. Chinese national opera has an important position and great opportunities in the international cultural market, and has shown rich cultural charm and artistic value on the international stage. With the accelerated pace of Chinese culture going global, Chinese national opera is expected to show more colorful development prospects on the international stage and make greater contributions to the international dissemination and exchange of Chinese traditional culture. The internationalization promotion strategy and practice of Chinese national opera is an important part of China's cultural development towards the world, aiming at promoting Chinese national opera to the international stage and enhancing its influence and competitiveness in the international cultural market by means of effective strategies and practices. In terms of internationalization promotion strategies and practices, Chinese national opera can take a variety of measures to meet the challenges of the international cultural market and expand the development space on the international stage. Chinese national opera can expand its influence on the international stage by strengthening international cooperation and exchange. Through cooperation and exchanges with internationally renowned opera houses, art groups and cultural organizations, Chinese national opera can draw on advanced international performance concepts and art forms to improve its own level of creativity and quality of performances, and at the same time provide a broader space for the promotion and dissemination of Chinese traditional culture on the international stage. Chinese national opera can strengthen its cultural output to international audiences by organizing international performance tours. By organizing opera productions in internationally renowned art festivals, concert halls and theaters, Chinese national opera can allow more international audiences to appreciate the charm of

traditional Chinese opera, enhance their understanding and recognition of Chinese culture, and establish a better image for the spread of Chinese culture on the international stage. Chinese national opera can also enhance its attractiveness and influence in the international cultural market by strengthening the expression of cultural symbols and poetic expression. By digging deep into the essence and connotation of traditional Chinese culture and integrating traditional Chinese cultural elements into opera creation, Chinese national opera has more Chinese characteristics and international influence, winning more attention and recognition for Chinese culture on the international stage. The internationalization promotion strategy and practice of Chinese national opera is an important initiative for Chinese culture to go global (Wang & Tian, 2013). Through various strategies and practical means, Chinese national opera is expected to show more colorful cultural charms and artistic values on the international stage, and make greater contributions to the international dissemination and exchange of Chinese traditional culture. As an important link for Chinese traditional culture to go global, international exchanges and cooperation of Chinese national opera aims at expanding the development space of Chinese national opera on the international stage and enhancing its competitiveness and influence in the international cultural market through exchanges and cooperation with international cultural organizations and art groups. In terms of the prospects and challenges of international exchanges and cooperation, Chinese national opera faces many challenges and opportunities, and needs to meet the challenges of the international cultural market and expand the development space on the international stage through effective strategies and practical means. Chinese national opera faces many development opportunities in international exchanges and cooperation. With the rapid development of China's economy and the enhancement of its international status, the influence and competitiveness of Chinese culture in the international arena have been increasing. As an important part of China's traditional culture, Chinese national opera, with its unique artistic charms and forms of expression, has attracted a lot of attention in international exchanges and cooperation. International cultural organizations and art groups are full of expectations for the cooperation and exchange of Chinese national opera, which provides a broader space for the development of Chinese national opera on the international stage. Chinese national opera also faces some challenges and difficulties in international exchanges and cooperation. Due to the influence of the diversity and fierce competition in the international cultural market, the promotion and dissemination of Chinese national

opera on the international stage has faced certain difficulties and challenges. In the cooperation and exchange with internationally renowned opera houses and art groups, Chinese national opera needs to overcome the problems of language communication and cultural differences, strengthen its cultural output to international audiences, and enhance its competitiveness and influence on the international stage. Prospects and challenges of international exchanges and cooperation of Chinese national opera coexist, showing colorful development prospects and challenges on the international stage, providing more opportunities and challenges for the development of Chinese traditional culture on the international stage. By strengthening international exchanges and cooperation, Chinese national opera will be expected to show more colorful cultural charm and artistic value in the international cultural market, and make greater contributions to the international dissemination and exchange of Chinese traditional culture.

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