

Philosophical and Cultural Insights into the Pedagogical Roles of Teachers in Spoken Business English Education

Jianjian Yin*

Department of Foreign Languages, Shandong Vocational College of Science and Technology, Shandong, 261053, China
yinjianjian198203@163.com

Bisen Guo

Foreign Languages Department, Weifang University, Shandong, 261053, China

Abstract: This article explores the philosophical thinking and role of teachers in business English speaking teaching. The article first introduces the importance of business English oral teaching and the key role of teachers, and emphasizes the importance of philosophical thinking in teaching. Then, the article makes philosophical reflections from the perspective of teachers as knowledge imparters, including the role and responsibilities of teachers, the transfer and understanding of knowledge, and the importance of practical knowledge and skills in teaching business English oral English. Then, the article explores the philosophical thinking of teachers as guides, including motivation and inspiration, guidance and guidance, as well as the influence and shaping of teachers on students. Next, the article discusses the philosophical thinking of teachers as thinking guides, including asking questions and guiding thinking, stimulating creativity and critical thinking, and teachers' shaping of students' thinking styles. Finally, the article explores the philosophical thinking of teachers as moral role models, including professional ethics and responsibilities, values and codes of conduct, and the impact of teachers on students' moral development. The article summarizes the philosophical role of teachers in the teaching of spoken business English, and emphasizes the importance and responsibility of teachers, as well as the comprehensive role of teachers as philosophers.

Keywords: Business English, Oral Teaching, Teacher Role, Philosophical Thinking

1. INTRODUCTION

1.1 The Importance of Introducing Business English Speaking Teaching

Business English speaking teaching is becoming more and more important in the context of globalization and economic development. With the increase in international trade and multinational companies, business communication has become a critical factor for success. Therefore, mastering business English speaking skills is crucial for students' career development. In business English speaking teaching, teachers play a vital role. They are not only imparters of knowledge, but also guides, thinking guides and moral role models for students. In teaching, teachers need to

use philosophical thinking to solve teaching challenges and problems. Philosophical thinking can help teachers think about the nature and value of teaching and the relationship between teachers and students. Through philosophical thinking, teachers can better understand the meaning and goals of business English oral teaching and play a greater role in teaching. Therefore, philosophical thinking on the role of teachers in business English oral teaching is an important area that teachers need to pay attention to and explore (Zhai, 2023). Philosophical reflections on the role of teachers in business English oral teaching not only focus on teachers' roles and responsibilities, but also emphasize teachers' free will and choice, self-awareness and sense of existence, pragmatism and problem-solving abilities, metaphysics and the pursuit of knowledge and truth, as well as aspects such as ethics and moral responsibility. The comprehensive role of teachers as philosophers plays an important role in the teaching of spoken business English. With the further development of globalization, the teaching of spoken business English will continue to receive attention, and the role of teachers will become more prominent. Teachers need to continuously deepen their philosophical thinking on the teaching of spoken business English and continuously improve their professional abilities and teaching levels to better guide students to develop practical speaking skills, cultivate students' creativity and critical thinking, and shape students' moral concepts and values, contributing to students' professional development and social responsibility (Prosper et al., 2023; Wang, 2023).

1.2 Bring Out the Key Role of Teachers in Teaching

Teaching business English speaking plays a vital role in modern society as it helps students develop language skills relevant to international business communication. However, the role of teachers in this process cannot be ignored. This section will explore the key role of teachers in the teaching of spoken business English through philosophical reflections (Chen, 2022). Introducing the importance of teaching business English speaking. The importance of business English speaking teaching is that it helps students master the language skills related to international business communication, so that they can communicate effectively in a cross-cultural business environment. This not only helps them succeed in the workplace, but also helps promote international trade and cross-border cooperation. Therefore, business English speaking teaching has received more and more attention around the world (Wang & Wang, 2023). Elicit the key role of teachers in teaching. Teachers play a key role in teaching business English speaking. They need to not only impart knowledge and

skills but also guide students in thinking and critical analysis. Teachers also need to stimulate students' interest and motivation, help them overcome difficulties and develop self-confidence. In addition, teachers need to be role models for their students, imparting moral and professional values. Therefore, the role of teachers in oral business English teaching is not only to impart knowledge, but also to shape students' thinking styles and values. Through philosophical thinking, we can gain a deeper understanding of the key role of teachers in the teaching of business English speaking. Teachers are not only imparters of knowledge, but also guides, thinking guides and moral role models. They shape students' ways of thinking and values by stimulating their interest and motivation, guiding them to think and critically analyze. Therefore, the role of teachers in oral business English teaching is not only to teach language skills, but also to cultivate students' comprehensive qualities and moral concepts (Li, 2022). In the teaching of spoken business English, the role of teachers cannot be ignored. They are not only imparters of knowledge, but also guides, thought guides and moral role models. Teachers inspire students' interest and motivation, guide them in thinking and critical analysis, and shape their thinking styles and values. With the increase in global business exchanges, the importance of teaching business English oral English has become increasingly prominent. Therefore, the role of teachers in the teaching of spoken business English will become more important and influential (Fu, 2024; Xu, 2023).

1.3 The Importance of Philosophical Thinking in Teaching

Business English oral teaching is a subject that requires teachers to play an important role, and philosophical thinking has important guiding significance for teachers' roles and responsibilities in teaching. Philosophical thinking can not only help teachers think deeply about teaching goals and methods, but also guide teachers to better guide students to think and explore during the teaching process. This article will explore the importance of philosophical thinking in teaching business English speaking, and explain how teachers can use philosophical thinking to improve teaching effectiveness. Philosophical thinking can help teachers think deeply about teaching goals and methods. In the teaching of spoken business English, teachers need to clarify the teaching objectives and determine the knowledge and skills that students need to master. Through philosophical thinking, teachers can think about the rationality and importance of teaching goals, so as to better formulate teaching plans and teaching methods. At the same time, philosophical thinking can also help teachers think about the effectiveness and applicability of teaching

methods, choose the most appropriate teaching strategies and teaching resources, and improve teaching effects (Wang, 2021). Philosophical thinking can guide teachers to better guide students to think and explore during the teaching process. Business English oral teaching not only requires students to master language expression skills, but also cultivates students' critical thinking and innovative abilities. Through philosophical thinking, teachers can guide students to think and explore the logic and principles behind business English, and cultivate students' critical thinking and problem-solving abilities. Teachers can stimulate students' enthusiasm for thinking by asking in-depth questions and discussions, prompting them to actively explore and think, thereby improving students' learning effects and abilities (Li, 2021). The role of teachers in teaching business English oral English also needs to be reflected and adjusted through philosophical thinking. Philosophical thinking can help teachers think about their own teaching concepts and educational concepts, and reflect on their own teaching methods and behaviors. Teachers can think philosophically about their own teaching goals and values, think about how to better interact and communicate with students, and provide better teaching guidance and support. At the same time, philosophical thinking can also help teachers think about their own professional development and growth, and continuously improve their teaching abilities and qualities. Philosophical thinking has important guiding significance in the teaching of spoken business English. Through philosophical thinking, teachers can think deeply about teaching goals and methods, guide students to think and explore, and reflect on and adjust their teaching roles and behaviors. Through philosophical thinking, teachers can improve teaching effectiveness, cultivate students' critical thinking and innovative abilities, and lay a good foundation for students' lifelong learning and development. Therefore, philosophical thinking is an important factor that cannot be ignored in business English speaking teaching.

1.4 Teachers' Roles and Responsibilities as Philosophers

In business English speaking teaching, teachers are not only imparters of knowledge and cultivators of skills, but also play the role of philosophers. Philosophy, as a subject that explores the meaning and value of life, profoundly affects teachers' ways of thinking and teaching concepts. As philosophers, teachers shoulder the responsibility of guiding students to think and explore, and help them make correct decisions and actions in the business field by cultivating students' critical thinking skills and values (Zhu, 2021). The importance of philosophical thinking is reflected in

teachers' in-depth understanding of knowledge and the cultivation of critical thinking. Teachers should not only impart superficial knowledge of business English, but also guide students to think about the meaning and value behind the knowledge. By guiding students to engage in philosophical thinking, teachers can help them understand the cultural background, social significance and moral values behind business English, so as to better apply it in actual situations. In addition, teachers as philosophers should also pay attention to students' life development and the cultivation of moral quality. Business English speaking teaching is not only for students to communicate fluently, but also to cultivate them to become business talents with a sense of responsibility and ethics. Teachers should guide students to think about ethical and moral issues in business behavior and decision-making, cultivate their sense of social responsibility and moral awareness, and enable them to make decisions that comply with ethical principles in the business field (Zhang, 2021). The role and responsibility of teachers as philosophers is not only to impart knowledge and skills, but also to cultivate students' critical thinking abilities and values, and guide them to become thoughtful, ethical, and socially responsible business talents. Through the guidance of philosophical thinking, teachers can help students gain a deeper understanding and development in business English speaking teaching, laying a solid foundation for their future success.

2. PHILOSOPHICAL REFLECTIONS ON TEACHERS AS KNOWLEDGE IMPARTERS

2.1 Teacher's Roles and Responsibilities

In business English speaking teaching, teachers play an important role as knowledge imparters. However, the role of a teacher goes beyond simply imparting knowledge and requires philosophical thinking to understand and expand this role. The role of teachers is not only to transfer knowledge, but also to guide students to think and cultivate students' critical thinking and creativity (Tan, 2021). As knowledge imparters, teachers need to think about their roles and responsibilities. Philosophical thinking can help teachers understand the nature and significance of knowledge, as well as the relationship between teachers and students. Teachers should realize that they are not only imparters of knowledge, but also mentors and guides to students. Teachers should deepen their understanding and explanation of knowledge through philosophical thinking so that it can be better conveyed to students. Teachers should also recognize the importance of

practical knowledge and skills in teaching business English speaking and help students apply the knowledge they have learned to actual situations (Wu, 2020). Philosophical reflections on teachers as imparters of knowledge emphasize the roles and responsibilities of teachers and the relationship between teachers and students. With the continuous development of educational concepts, the role of teachers is also constantly changing. Teachers are no longer simply imparters of knowledge, but need to have the ability to inspire and guide students to think. Teachers need to understand the nature and significance of knowledge through philosophical thinking in order to better convey it to students. In addition, teachers also need to focus on the development of practical knowledge and skills and help students apply what they have learned to practical situations. With the development of spoken business English teaching, teachers' philosophical thinking as knowledge imparters will continue to be valued and play an important role in teaching practice. Teachers need to continuously improve their professional abilities and teaching standards to better fulfill their roles and responsibilities and contribute to students' learning and development (Isah & Külahçı, 2020).

2.2 How Teachers Transfer Knowledge

Teachers are not only imparters of knowledge, but also guides and inspirers of knowledge. In the teaching of spoken business English, how teachers transfer knowledge is a question worthy of in-depth consideration. **Teacher's Roles and Responsibilities.** The teacher's role in teaching business English speaking is not only to impart knowledge, but also to guide students to think and critically analyze. They should take the responsibility of cultivating students' comprehensive quality and moral concepts. Teachers should respect students' individual differences, pay attention to their learning needs, and use appropriate teaching methods and strategies to meet students' learning needs. How teachers transfer knowledge. Teachers should focus on inspiring teaching when transferring knowledge, rather than simply instilling knowledge. They should stimulate students' interest and motivation by asking questions and guiding students' thinking, and cultivate students' critical thinking and problem-solving abilities. Teachers can also use teaching methods such as case analysis, role-playing and practical activities to help students apply knowledge to actual situations and improve their language use abilities (Törnberg & Törnberg, 2018). **Understanding and explaining knowledge.** Teachers' understanding and explanation of knowledge have an important impact on students'

learning results. Teachers should have profound subject knowledge and professional qualities, and be able to accurately understand and explain relevant knowledge of business English speaking. At the same time, teachers should also pay attention to the practicality and practical application of knowledge, help students combine knowledge with actual situations, and improve their language application abilities. By thinking philosophically, we can gain a deeper understanding of the role of teachers as imparters of knowledge. Teachers not only transfer knowledge, but also guide students to think and critically analyze. Through inspiring teaching and appropriate teaching methods, they help students apply knowledge to practical situations and improve their language use abilities. Teachers' understanding and explanation of knowledge also have an important impact on students' learning results. Therefore, the role of teachers in oral business English teaching is not only to impart knowledge, but also to help students develop comprehensive qualities and application abilities (Liu, 2018). The role of teachers in business English speaking teaching is not only to impart knowledge, but also to guide students to think and critically analyze. Through inspiring teaching and appropriate teaching methods, they help students apply knowledge to practical situations and improve their language use abilities. Teachers' understanding and explanation of knowledge also have an important impact on students' learning results. With the continuous development of educational concepts, the role of teachers in business English oral teaching will place more emphasis on the importance of inspiring teaching and students' independent learning. Therefore, teachers' role in business English oral teaching will pay more attention to cultivating students' comprehensive quality and application ability (Tonidandel et al., 2018).

2.3 Teachers' Understanding and Explanation of Knowledge

As knowledge imparters in business English speaking teaching, teachers need to understand and explain knowledge through philosophical thinking. Philosophical thinking can help teachers think deeply about the nature and significance of knowledge, so as to better impart knowledge to students. This section will explore the philosophical thinking of teachers as knowledge imparters and explain how teachers can improve the effectiveness of knowledge imparting through philosophical thinking (Islam et al., 2018). Philosophical thinking can help teachers deeply understand the nature and significance of knowledge. In business English speaking teaching, teachers need to teach students relevant business

knowledge and skills. Through philosophical thinking, teachers can think about the source, characteristics and connotation of knowledge, and deeply understand the nature and significance of knowledge. Teachers can think philosophically about the relationship between knowledge and practice, and the relationship between knowledge and value, so as to better understand the application and significance of knowledge and provide students with more comprehensive and in-depth knowledge transfer. Philosophical thinking can help teachers explain and convey knowledge. In business English speaking teaching, teachers need to transform complex business knowledge and concepts into a form that is easy for students to understand and apply.

Through philosophical thinking, teachers can think about the structure and logic of knowledge, systematize and classify knowledge, and thus better explain and convey it to students. Teachers can think philosophically about the practicality and application of knowledge, combine knowledge with actual business scenarios, and provide students with more specific and practical knowledge transfer. Teachers' philosophical thinking in imparting knowledge also includes critical thinking and innovative thinking about knowledge. Business English speaking teaching needs to cultivate students' critical thinking and innovative abilities, and teachers, as knowledge imparters, need to guide students to think critically and innovatively through philosophical thinking. Teachers can stimulate students' thinking and innovation by asking questions and leading discussions, helping them understand and apply the diversity and flexibility of knowledge. Teachers can think about the limitations and uncertainties of knowledge through philosophical thinking, guide students to think about the development and changes of knowledge, and cultivate students' learning ability and independent thinking ability (Sætra, 2018). As knowledge imparters in business English speaking teaching, teachers need to understand and explain knowledge through philosophical thinking. Philosophical thinking can help teachers deeply understand the nature and significance of knowledge, and explain and convey knowledge to students. Teachers can think philosophically, think about the structure and logic of knowledge, systematize and classify knowledge; think about the practicality and application of knowledge, combine knowledge with actual business scenarios; think about the diversity and flexibility of knowledge, and guide students to think critically and creatively. Therefore, philosophical thinking is an important factor that cannot be ignored in the role of teachers as imparters of knowledge.

3. PHILOSOPHICAL REFLECTIONS ON TEACHERS AS GUIDES

3.1 Teacher Motivation and Inspiration

In oral English teaching, teachers are not only imparters of knowledge, but also guides and motivators of students. As guides, teachers need to think philosophically about how to motivate and inspire students to help them fully develop their potential and achieve their goals. As a facilitator, you need to pay attention to the individual differences and needs of your students. Through philosophical thinking, teachers can better understand students' psychology and learning styles, so as to adopt motivation and inspiration methods suitable for each student. Teachers should encourage students to actively participate in classroom activities and stimulate their interest and motivation in learning. At the same time, teachers should also give students the opportunity to learn independently and cultivate their self-confidence and independent thinking ability (Kostikova et al., 2017). The philosophical thinking of teachers as guides emphasizes teachers' ability to motivate and inspire. As educational concepts continue to evolve, the role of teachers is also evolving. Teachers no longer simply impart knowledge, but need to motivate and inspire students and help them actively explore and learn. In the teaching of spoken business English, teachers' philosophical thinking as a guide will receive more and more attention. Teachers need to understand students' needs and psychology through philosophical thinking in order to better motivate and inspire them. In addition, teachers should also focus on cultivating students' independent learning and independent thinking abilities to help them become independent learners and problem solvers. With the development of spoken business English teaching, teachers' philosophical thinking as guides will continue to play an important role and have a positive impact on teaching practice. Teachers need to continuously improve their motivation and inspiration abilities to better guide students' development and growth and contribute to their career development and life path.

3.2 Teacher Guidance and Guidance

Teachers are not only knowledge imparters in business English speaking teaching, but also guides and instructors for students. They play an important role in the teaching process by guiding and mentoring students to help them communicate effectively in cross-cultural business environments. Teacher guidance and guidance. Teachers' guidance and guidance in business English speaking teaching are very important. They should stimulate students' interest and motivation and guide them in

thinking and critical analysis. Teachers can help students understand and apply business English speaking knowledge by asking questions, leading discussions, and sharing actual cases. At the same time, teachers should also guide students on how to effectively use language skills and improve their oral expression skills. Inspiring teaching by teachers. Teachers should use inspiring teaching methods in teaching business English oral English to stimulate students' interest and motivation in learning. They can develop students' critical thinking and problem-solving skills by guiding students to learn and explore independently. Teachers can also help students apply knowledge to actual business communications and improve their language use abilities by providing actual situations and case analyses (Venkatram & Geetha, 2017). Teachers' moral role models. Teachers should also become moral role models for students in teaching business English speaking. They should impart ethical and professional values and guide students to maintain a spirit of integrity, respect and cooperation in a business environment. Teachers influence the cultivation of students' moral concepts and professional qualities through their own words, deeds and behavioral demonstrations. Through philosophical reflection, we can gain a deeper understanding of the teacher's role as a guide. Teachers not only impart knowledge, but also guide students to think and critically analyze. Through inspiring teaching and guidance, they help students understand and apply business English speaking knowledge and improve their language application abilities. Teachers should also be moral role models for their students, imparting moral and professional values. Therefore, the role of teachers in oral business English teaching is not only to impart knowledge, but also to guide students' comprehensive qualities and moral concepts. The role of teachers in business English speaking teaching is not only to impart knowledge, but also to guide students to think and critically analyze. Through inspiring teaching and guidance, they help students understand and apply business English speaking knowledge and improve their language application abilities. Teachers should also be moral role models for their students, imparting moral and professional values. With the increase in global business exchanges, the importance of teaching business English oral English has become increasingly prominent. Therefore, the role of teachers in business English oral teaching will place more emphasis on the importance of guiding students to learn independently and cultivate comprehensive qualities.

3.3 Teachers' Influence and Shaping of Students

Teachers, as the guides in business English oral teaching, play an

important role in shaping students' thinking and development. Philosophical thinking can help teachers think about how to influence and shape students' thinking and behavioral habits. This section will explore the philosophical thinking of teachers as guides and explain how teachers can improve their influence and shape on students through philosophical thinking. Philosophical thinking can help teachers think about ways and methods to influence and shape students. In the teaching of spoken business English, teachers need to guide and motivate students to cultivate students' critical thinking and innovative abilities. Through philosophical thinking, teachers can think about how to stimulate students' enthusiasm for thinking by raising in-depth questions and discussions, and encourage them to actively explore and think. Teachers can use philosophical thinking to think about how to guide students to engage in critical thinking and problem solving, thereby influencing and shaping students' thinking styles and behavioral habits (Chu, 2017). Philosophical thinking can help teachers think about the goals and values that influence and shape students. Business English speaking teaching not only requires students to master language expression skills, but also cultivates students' values and ethics. Through philosophical thinking, teachers can think about the goals and meaning of education, and the values and ethics behind business English. Teachers can use philosophical thinking to think about how to guide students to establish correct business ethics and social responsibility, thereby influencing and shaping students' values and codes of conduct. Teachers' philosophical thinking in influencing and shaping students also includes thinking about individual differences and diversity of students. Each student is a unique individual with different backgrounds and characteristics. Through philosophical thinking, teachers can think about how to respect and understand students' individual differences and how to stimulate students' potential and development. Teachers can think philosophically about how to provide students with personalized learning support and guidance, so as to better influence and shape students' thinking styles and behavioral habits. As leaders in the teaching of spoken business English, teachers need to think about the influence and shaping of students through philosophical thinking. Philosophical thinking can help teachers think about ways and methods to influence and shape students, think about the goals and values that influence and shape students, and think about individual differences and diversity of students. Teachers can improve their influence and shaping of students through philosophical thinking, cultivate students' critical thinking and innovation abilities, guide students to establish correct business ethics and social responsibility, respect and

understand students' individual differences, and provide students with personalized learning Support and guidance. Therefore, philosophical thinking is an important factor that cannot be ignored in the teacher's role as a guide.

4. PHILOSOPHICAL REFLECTIONS ON TEACHERS AS THINKING GUIDES

4.1 Teacher's Questions and Guided Thinking

In business English speaking teaching, teachers are not only knowledge imparters and guides, but also thinking guides. As thinking guides, teachers need to think philosophically about how to cultivate students' critical thinking and creativity by asking questions and guiding thinking. Teachers, as thought guides, need to use effective questioning techniques. Through philosophical thinking, teachers can think deeply about the nature and significance of problems, and how to stimulate students' thinking and exploration through asking questions. Teachers should ask open-ended questions, encourage students to think and discuss, and develop their critical thinking and analytical skills. At the same time, teachers should also guide students to think about multiple angles and solutions to problems, and cultivate their creativity and problem-solving abilities (Symons & Alvarado, 2016). The philosophical thinking of teachers as thinking guides emphasizes teachers' ability to ask questions and guide thinking. As educational concepts continue to evolve, the role of teachers is also evolving. Teachers no longer simply impart knowledge and guide students, but need to cultivate students' critical thinking and creativity by asking questions and guiding thinking. In the teaching of spoken business English, teachers' philosophical thinking as thinking guides will receive more and more attention. Teachers need to think deeply about the nature and significance of the problem through philosophical thinking in order to better ask guiding questions. In addition, teachers should also focus on cultivating students' critical thinking and creativity and helping them become independent thinkers and problem solvers. With the development of spoken business English teaching, teachers' philosophical thinking as thinking guides will continue to play an important role and have a positive impact on teaching practice. Teachers need to continuously improve their ability to ask questions and guide thinking to better guide students to think and explore, and contribute to their career development and life path (Liu, 2014).

4.2 Stimulating Creativity and Critical Thinking for Teachers

Teachers are not only knowledge imparters in business English oral teaching, but also guides and stimulators of students' thinking. They should develop students' thinking and problem-solving skills in a business environment by stimulating their creativity and critical thinking. Inspire students' creativity. Teachers should stimulate students' creativity in teaching business English oral English, encourage them to think independently and come up with new ideas and solutions. Teachers can guide students to think about different angles and possibilities of business issues through open questions and discussions, stimulating their creativity and innovative thinking. Develop students' critical thinking. Teachers should also cultivate students' critical thinking skills in business English speaking teaching. They can help students understand the nature and complexity of business problems by asking challenging questions and guiding students through logical reasoning and analysis. Teachers can also use teaching methods such as practical cases and role-playing to enable students to use critical thinking to solve problems in practice. Develop students' problem-solving skills. Teachers should also cultivate students' problem-solving abilities in business English speaking teaching. They can guide students through simulations and role-playing of actual situations so that students can learn to deal with business challenges and solve problems in practice. Teachers can also help students understand and solve business problems by providing practical cases and discussions (Qi, 2022). By learning to think, we can gain a deeper understanding of the teacher's role as a thinking guide. Teachers not only impart knowledge, but also stimulate students' creativity and critical thinking. They cultivate students' creativity by guiding them to think independently and propose new ideas; they cultivate students' critical thinking by guiding them to conduct logical reasoning and analysis; and they cultivate students' problem-solving abilities through practice and discussion. Therefore, the role of teachers in oral business English teaching is not only to impart knowledge, but also to cultivate students' thinking and problem-solving abilities (Song & Wei, 2022). The role of business English speaking teaching is not only to impart knowledge, but also to stimulate students' creativity and critical thinking. They cultivate students' creativity by guiding them to think independently and propose new ideas; they cultivate students' critical thinking by guiding them to conduct logical reasoning and analysis; and they cultivate students' problem-solving abilities through practice and discussion. With the continuous development of global business communication, the importance of teaching business English oral English has become

increasingly prominent. Therefore, the role of teachers in business English oral teaching will place greater emphasis on the importance of stimulating students' creativity and cultivating critical thinking.

4.3 Teachers' Shaping of Students' Thinking Styles

As a thinking guide in business English speaking teaching, he plays a key role in shaping students' thinking styles and thinking habits. Philosophical thinking can help teachers think about how to guide students' thinking and cultivate their thinking abilities. This section will explore the philosophical thinking of teachers as thinking guides, and explain how teachers can improve the shaping of students' thinking styles through philosophical thinking. Philosophical thinking can help teachers think about how to guide students' thinking. In business English speaking teaching, teachers need to cultivate students' critical thinking and innovation abilities. Through philosophical thinking, teachers can think about how to raise in-depth questions and discussions, stimulate students' enthusiasm for thinking, and guide them to proactively think and explore. Teachers can use philosophical thinking to think about how to guide students to logical thinking and problem solving, thereby shaping students' thinking styles and thinking habits. Philosophical thinking can help teachers think about how to cultivate students' thinking skills. Business English oral teaching not only requires students to master language expression skills, but also cultivates students' analysis and judgment abilities. Through philosophical thinking, teachers can think about how to guide students to carry out logical reasoning and thinking analysis, thereby cultivating their thinking abilities. Teachers can use philosophical thinking to think about how to teach students thinking methods and skills, and guide them to use these thinking tools to solve business problems, thereby shaping students' thinking styles and thinking habits. Teachers' philosophical thinking in shaping students' ways of thinking also includes thinking about students' individual differences and diversity. Every student has a different way of thinking and learning style. Through philosophical thinking, teachers can think about how to respect and understand students' individual differences, and how to guide students' thinking styles according to their characteristics and needs. Teachers can think philosophically about how to provide personalized learning support and guidance to help students develop their own way of thinking and thinking habits. As thinking guides in the teaching of spoken business English, teachers need to think through philosophical thinking on how to guide students' thinking styles and cultivate their thinking abilities. Philosophical thinking can help teachers think about how

to raise in-depth questions and discussions and guide students to actively think and explore; think about how to cultivate students' logical reasoning and thinking analysis abilities; think about how to respect and understand students' individual differences and provide personalized learning support and guide. Therefore, philosophical thinking is an important factor that cannot be ignored in the teacher's role as a thinking guide.

5. PHILOSOPHICAL REFLECTIONS ON TEACHERS AS MORAL ROLE MODELS

5.1 Teachers' Professional Ethics and Responsibilities

In business English speaking teaching, teachers are not only knowledge imparters and guides, but also moral role models. As moral role models, teachers need to think philosophically about how to shape students' moral concepts and professional ethics with their own words and deeds. As moral role models, teachers need to have good professional ethics and a sense of responsibility. Through philosophical thinking, teachers can think about the impact of their actions and words on students, and how to guide students to establish correct moral concepts and professional ethics through their own role models. Teachers should pay attention to the consistency of their words and deeds, lead by example, and demonstrate positive professional attitudes and values. At the same time, teachers should also focus on cultivating students' moral awareness and professional responsibility to help them become responsible and ethical professionals. The philosophical thinking of teachers as moral role models emphasizes teachers' professional ethics and sense of responsibility. With the development of society, the importance of professional ethics and professional responsibility in the teaching of spoken business English has become increasingly prominent. Teachers' philosophical thinking as moral role models will receive more and more attention. Teachers need to think about their own professional ethics and sense of responsibility through philosophical thinking in order to better shape students' moral concepts and professional ethics. In addition, teachers should also focus on cultivating students' moral awareness and professional responsibility to help them become responsible and ethical professionals. With the development of business English speaking teaching, teachers' philosophical thinking as moral role models will continue to play an important role and have a positive impact on teaching practice. Teachers need to continuously improve their professional ethics and sense of

responsibility to better guide students to establish correct moral concepts and professional ethics and contribute to their career development and life path.

5.2 Teacher Values and Code of Conduct

Teachers are not only knowledge imparters in business English speaking teaching, but also moral role models for students. They should impart ethical and professional values and guide students to maintain a spirit of integrity, respect and cooperation in a business environment. Convey ethical and professional values. Teachers should convey moral and professional values in teaching business English speaking and help students establish correct moral concepts and professional ethics. Teachers can guide students to understand and abide by ethics and professional codes of conduct in business communication by explaining ethical principles and professional ethics requirements. Be a moral role model for students. Teachers should also become moral role models for students in teaching business English speaking. Through their words, deeds and behavioral demonstrations, they influence the cultivation of students' moral concepts and professional qualities. Teachers should demonstrate attitudes and behaviors of integrity, respect, and cooperation that students can learn from and imitate. Cultivate students' moral awareness and professional qualities. Teachers should also cultivate students' moral awareness and professionalism in teaching business English speaking. They can use teaching methods such as case analysis and role-playing to enable students to understand and apply ethical principles and professional conduct in practice. Teachers can also help students realize the importance of ethical and professional behavior in business communications through discussion and sharing of practical experiences. Through philosophical reflection, we can gain a deeper understanding of the role of teachers as moral role models. Teachers not only impart knowledge, but also play an important role in conveying moral and professional values. Through their words, deeds and behavioral demonstrations, they influence the cultivation of students' moral concepts and professional qualities. Teachers should also cultivate students' moral awareness and professionalism, and enable students to understand and apply moral principles and professional ethics in practice through teaching methods such as case analysis and role-playing. Therefore, the role of teachers in oral business English teaching is not only to impart knowledge, but also to guide students to establish correct moral concepts and professional ethics. The role of teachers in spoken business English teaching is not only to impart knowledge, but also to convey moral

and professional values. Through their words, deeds and behavioral demonstrations, they influence the cultivation of students' moral concepts and professional qualities. Teachers should also cultivate students' moral awareness and professionalism, and enable students to understand and apply moral principles and professional ethics in practice through teaching methods such as case analysis and role-playing. With the increase in global business exchanges, the importance of teaching business English oral English has become increasingly prominent. Therefore, the role of teachers in business English oral teaching will place greater emphasis on the importance of conveying moral and professional values and cultivating students' moral awareness and professional qualities.

5.3 Teachers' Influence on Students' Moral Development

As moral role models in business English speaking teaching, teachers play an important role in shaping students' moral values and values. Philosophical thinking can help teachers think about how to influence students' moral development and shape their values. This section will explore the philosophical thinking of teachers as moral role models and explain how teachers can improve their impact on students' moral development through philosophical thinking. Philosophical thinking can help teachers think about ways and methods to influence students' moral development. In the teaching of spoken business English, teachers need to guide students to establish correct business ethics and moral values through words and deeds. Through philosophical thinking, teachers can think about how to inspire students' moral awareness and sense of responsibility through their own words, deeds and behavioral demonstrations. Teachers can use philosophical thinking to think about how to guide students to think about the moral issues behind business, thereby shaping students' moral values and codes of conduct. Philosophical thinking can help teachers think about goals and values for students' moral development. Business English oral teaching not only requires students to master language expression skills, but also cultivates students' moral quality and social responsibility. Through philosophical thinking, teachers can think about the goals and meaning of education, and the values and ethics behind business English. Teachers can use philosophical thinking to think about how to guide students to establish correct business ethics concepts and cultivate their sense of social responsibility, thereby shaping students' moral values and codes of conduct. Teachers' philosophical thinking on their influence on students' moral development also includes thinking about individual differences and diversity of students. Each student is a

unique individual with different backgrounds and characteristics. Through philosophical thinking, teachers can think about how to respect and understand students' individual differences, and how to influence students' moral development in different ways and methods. Teachers can think philosophically about how to provide students with personalized moral education support and guidance, so as to better influence and shape students' moral values and codes of conduct. As moral role models in business English speaking teaching, teachers need to think philosophically about the impact on students' moral development. Philosophical thinking can help teachers think about the ways and methods of influencing students' moral development, think about the goals and values of students' moral development, and think about students' individual differences and diversity. Teachers can enhance their influence on students' moral development through philosophical thinking, guide students to establish correct business ethics and moral values through words and deeds and behavioral demonstrations, cultivate their sense of social responsibility, and provide students with personalized moral education support and guidance. Therefore, philosophical thinking is an important factor that cannot be ignored in the role of teachers as moral role models.

6. CONCLUSION

6.1 The Philosophical Role of Teachers in Business English Oral Teaching

In business English speaking teaching, teachers play an important role and play a philosophical role. Through philosophical thinking, teachers can better guide students' thinking, shape students' moral concepts and professional ethics, and cultivate students' critical thinking and creativity. As thinking guides, teachers help students think deeply about the nature and significance of problems by asking questions and guiding thinking. Teachers ask open-ended questions to stimulate students' thinking and exploration, and develop their critical thinking and analytical skills. At the same time, teachers also guide students to think about multiple angles and solutions to problems, cultivating their creativity and problem-solving abilities. Secondly, teachers serve as moral role models and shape students' moral concepts and professional ethics through their own words and deeds. Teachers pay attention to the consistency of their words and deeds, lead by example, and demonstrate positive professional attitudes and values. At the same time, teachers also focus on cultivating students' moral awareness and professional responsibility to help them become responsible

and ethical professionals. The philosophical role of teachers in business English oral teaching is reflected in two aspects: thinking guidance and moral example. As educational concepts continue to evolve, the role of teachers is also evolving. As thinking guides, teachers need to think deeply about the nature and significance of problems through philosophical thinking, raise guiding questions, and cultivate students' critical thinking and creativity. As moral role models, teachers need to have good professional ethics and sense of responsibility, and shape students' moral concepts and professional ethics through their own words and deeds. The philosophical role of teachers will continue to play an important role and have a positive impact on the teaching of business English speaking. Teachers need to continuously improve their questioning and guiding thinking abilities, as well as professional ethics and sense of responsibility, to contribute to students' career development and life paths.

6.2 Emphasize the Importance and Responsibility of Teachers

Through philosophical thinking, we can deeply understand the importance and responsibility of teachers in teaching business English speaking. Teachers are not only knowledge imparters, but also students' thinking guides and moral role models. They should stimulate students' creativity and critical thinking, convey ethical and professional values, and develop students' problem-solving skills and professionalism. The importance of teachers in teaching business English speaking is reflected in the following aspects. First, teachers help students master business English speaking skills and improve their communication skills in a business environment through knowledge transfer and thinking guidance. Secondly, teachers cultivate students' thinking and problem-solving abilities in business issues by stimulating their creativity and critical thinking. Finally, teachers serve as moral role models, convey moral and professional values, and help students establish correct moral concepts and professional ethics. However, teachers also bear great responsibilities in teaching business English speaking. First, they need to constantly update their knowledge and teaching methods to adapt to the changing business environment and teaching needs. Secondly, teachers need to continuously improve their professional qualities and educational capabilities to better guide students to develop their thinking abilities and moral concepts. Finally, teachers need to actively pay attention to students' learning progress and personal development and provide them with necessary guidance and support. The importance of teachers in teaching business

English speaking cannot be ignored. They are not only knowledge imparters, but also students' thinking guides and moral role models. Teachers should stimulate students' creativity and critical thinking, convey moral and professional values, and develop students' problem-solving skills and professionalism. With the continuous development of global business communication, the importance of teaching business English oral English has become increasingly prominent. Therefore, the role of teachers in business English oral teaching will place more emphasis on the importance of stimulating students' creativity and cultivating critical thinking, as well as conveying moral and professional values and cultivating students' problem-solving abilities and professional qualities. Teachers should constantly update their knowledge and teaching methods, improve their professionalism and educational capabilities, pay attention to students' learning progress and personal development, and provide them with necessary guidance and support.

6.3 The Comprehensive Role of Teachers as Philosophers

Teachers play an important role as thinking guides and moral role models in the teaching of spoken business English. They need to use philosophical thinking to shape students' thinking styles and moral values. The comprehensive role of teachers as philosophers should not only think about how to guide students' thinking styles and cultivate their thinking abilities, but also think about how to influence students' moral development and shape their values. Teachers' comprehensive role as philosophers requires them to shape students' ways of thinking and moral values through philosophical thinking. Teachers need to use philosophical thinking to guide students to conduct in-depth thinking and exploration, and cultivate their critical thinking and innovation abilities. At the same time, teachers also need to establish correct business ethics and moral values through philosophical thinking and cultivate students' sense of social responsibility. As a comprehensive role model of thinking guides and moral role models, teachers can better shape students' thinking styles and moral values through the guidance and influence of philosophical thinking, and provide comprehensive support and guidance for their business English speaking teaching.

References

- Chen, J. (2022). Reform of English writing teaching method under the background of big data and artificial intelligence. *International Journal of e-Collaboration (IJeC)*, 19(4), 1-16.

- Chu, L. (2017). On Flipped Classroom in Business English Translation Course in the Context of Big Data. *Advances in Education Sciences Volume 13*, 112.
- Fu, W. (2024). Enhancing New Media Communication through Digital Health Innovations. *Journal of Commercial Biotechnology*, 29(1).
- Isah, M. A., & Külahçı, M. A. (2020). Special curves according to bishop frame in minkowski 3-space. *Applied Mathematics and Nonlinear Sciences*, 5(1), 237-248.
- Islam, N. M., Akhter, H., & Begum, M. (2018). The Significance of the Second Classroom Activities in College English Teaching in Independent Colleges. *Indian Journal of Public Health Research & Development*, 1(1).
- Kostikova, A., Segal, A., Sorina, G., & Spartak, S. (2017). Big Data: a loop or a challenge for human morality: mapping Russian tradition in philosophy and methodology. *Russian journal of communication*, 9(3), 252-262.
- Li, D. (2021). Analysis of English Vocabulary Collocation Errors and Its Coping Strategies Based on Big Data. *Journal of Physics: Conference Series*, 1992(2), 022190.
- Li, S. (2022). Research on English Teaching Model in Universities under the Perspective of Big Data. *The Educational Review, USA*, 6(12), 875-879.
- Liu, H. (2014). Philosophical reflections on data. *Procedia Computer Science*, 30, 60-65.
- Liu, H. (2018). The Research on Business English Teaching in the Era of Big Data. *2018 International Conference on Management, Economics, Education and Social Sciences (MEESS 2018)*, 121-123.
- Prosper, O., Gurski, K., Teboh-Ewungkem, M., Peace, A., Feng, Z., Reynolds, M., & Manore, C. (2023). Modeling Seasonal Malaria Transmission. *Letters in Biomathematics*, 10(1), 3-27.
- Qi, X. (2022). Moral Education and IELTS Oral English Teaching. *Frontiers in Educational Research*, 5(21).
- Sætra, H. S. (2018). Science as a vocation in the era of big data: The philosophy of science behind big data and humanity's continued part in science. *Integrative Psychological and Behavioral Science*, 52(4), 508-522.
- Song, Y., & Wei, Y. (2022). Classroom Simulation System of Oral English Teaching Based on a Network Computer. *Mobile Information Systems*, 2022.
- Symons, J., & Alvarado, R. (2016). Can we trust Big Data? Applying philosophy of science to software. *Big Data & Society*, 3(2), 2053951716664747.
- Tan, Q. (2021). Evaluation system of college English teaching based on big data. *Journal of Physics: Conference Series*, 1852(2), 022014.
- Tonidandel, S., King, E. B., & Cortina, J. M. (2018). Big data methods: Leveraging modern data analytic techniques to build organizational science. *Organizational research methods*, 21(3), 525-547.
- Törnberg, P., & Törnberg, A. (2018). The limits of computation: A philosophical critique of contemporary Big Data research. *Big Data & Society*, 5(2), 2053951718811843.
- Venkatram, K., & Geetha, M. A. (2017). Review on big data & analytics—concepts, philosophy, process and applications. *Cybernetics and Information Technologies*, 17(2), 3-27.
- Wang, L. (2023). Exploration on English Teaching Reform under the Combination of Big Data and Artificial Intelligence Technology. *Frontiers in Educational Research*, 6(17).

- Wang, Y. (2021). Research on the innovation of teaching mode of the university english hierarchical listening and speaking under the “internet+” era based on the analysis of big data. *Journal of Physics: Conference Series*, 1992(2), 022125.
- Wang, Z., & Wang, S. (2023). The Strategies for Ecological Construction of College English Teaching under the Background of Big Data. *Frontiers in Educational Research*, 6(1).
- Wu, L. (2020). Discussion on the Teaching Mode of Digital Business English Reading under the Background of Big Data Technology. *The Academic Journal Professional Committee of the China Press and Culture Promotion Association, State Administration of Press, Publication, Radio, Film and Television. The 4th International Science and Technology 2020 Proceedings of the Academic Conference on Innovation and Educational Development*, 2.
- Xu, J. (2023). Big data-driven English teaching for social media: a neural network-based approach. *Evolutionary Intelligence*, 16(5), 1589-1597.
- Zhai, Q. (2023). Investigation on the Current Situation and Reform and Development of College English Teaching in the Big Data Era. *Frontiers in Educational Research*, 6(18).
- Zhang, T. (2021). Study on the mixed English teaching model in higher vocational colleges under the background of big data. *Journal of Physics: Conference Series*,
- Zhu, W. (2021). Research on college English teaching system based on computer big data. *Journal of Physics: Conference Series*, 1865(4), 042141.